

## 12.12 Waipukurau Holiday Park



<b>Reserve category</b>	Campground
<b>Reserve location</b>	20 River Terrace, Waipukurau
<b>Area</b>	1.7 hectares
<b>Agreements</b>	Leased to operator (expires 2032)
<b>Reserves Act classification</b>	Public Recreation Ground (NZGZ 1983 p2399)
<b>Facilities and use</b>	<p>Waipukurau Holiday Park - Full holiday park facilities, including cabins, powered and non-powered sites and communal kitchen, bathroom, and laundry facilities. Year-round availability for all campers.</p> <p>Public dump station on western corner – separate from campground.</p>
<b>Management approach</b>	<ul style="list-style-type: none"> <li>• Explore the long-term potential as holiday park/campground in current landlord and lessee arrangements through the creation of a site development plan</li> <li>• Understand opportunities to dispose of 'built' assets through the current lessee (i.e commit to ground lease only) with performance incentivised lease in place, with associated improvement/development plan of experiences in place</li> <li>• After this is complete, explore further investment in the site, including further toilet and other upgrades</li> <li>• Encourage regular use by visiting groups, e.g., schools, clubs, linking to other experiences, events and activities across Central Hawke's Bay and Russell Park</li> </ul>