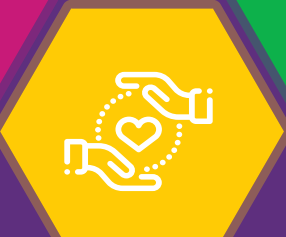




**CENTRAL
HAWKE'S BAY**
DISTRICT COUNCIL



Social Development Strategic Framework

2022 - 2025

Together we thrive! E ora ngātahi ana!

Our community's vision for social development in Tamatea -
Central Hawke's Bay is:

**“Create a connected, resilient,
caring community where
everyone has equal
opportunity to thrive.”**

Tamatea Central Hawke's Bay is committed to the important role of guiding and improving wellbeing and this framework reflects the focus within Council, specifically to social wellbeing.

It is our commitment to work collaboratively alongside our amazing community partners: the network of networks, regional partners and key Government stakeholders.

Purpose

Local Government has an important role in improving and guiding social wellbeing of our communities. This was made clear in the reinstatement of the four wellbeings back into local government with the (Community Well-being) Amendment Act 2019.

This document presents Central Hawke's Bay District Council's approach to providing social development services. We want to foster the existing community social assets, advocate, facilitate and coordinate social wellbeing activities, to ensure we sustain, enable and enhance the community's social wellbeing.

What are the four wellbeings?

- **Social**
(Involves individuals, their families, whanau, hapu, iwi, and a range of communities being able to set goals and achieve them, such as education, health, the strength of community networks, financial and personal security, equity of opportunity, and rights and freedoms.)
- **Economic**
(Looks at whether the economy can generate the employment and wealth necessary to provide many of the requirements that make for social well-being, such as health, financial security, and equity of opportunity.)
- **Cultural**
(Looks at the shared beliefs, values, customs, behaviours and identities reflected through language, stories, visual and performing arts, ceremonies and heritage that make up our communities.)
- **Environmental**
(Considers whether the natural environment can sustainably support the activities that constitute healthy community life, such as air quality, fresh water, uncontaminated land, and control of pollution.)

Wellbeing and partnership with Manawhenua

Tamatea – Central Hawke's Bay has always been known for doing things differently.

Our growing partnership approach speaks to that, as Council, community and mana whenua build our collective capacity and capability to engage and partner into the future in a uniquely Tamatea way.

We collectively recognise it is early days in our partnership journey and that we both have considerable work ahead of us to understand how we work together for the outcomes we collectively seek. The future is exciting and promising however, as we collectively seek to enhance the wellbeing outcomes for the people of Tamatea - Central Hawke's Bay.

Social Wellbeing

Council's role in our community is to advocate, facilitate and coordinate enhancement of our community's wellbeing. This cannot be done without the leadership and ownership of various community groups (networks) who can determine the priorities and actions required, as well as implement those actions.

If we're succeeding what would Social Wellbeing look like in Central Hawke's Bay?



Each individual is well fed, physically, spiritually and economically and feels secure and valued enabled to thrive as a community



Support our rural communities including better mental health services



Our elderly are respected, supported and listened to



Culture of generosity and service and a supportive community ready to help



Everyone has somewhere to live and where they live is warm and safe



Resilient community that can adapt well to change



People know where to go to get the services and support they need



Take a preventative approach to injury prevention and building wellbeing



Connection to whanau, hapu and iwi marae



Our young people are valued and provided engaging opportunities



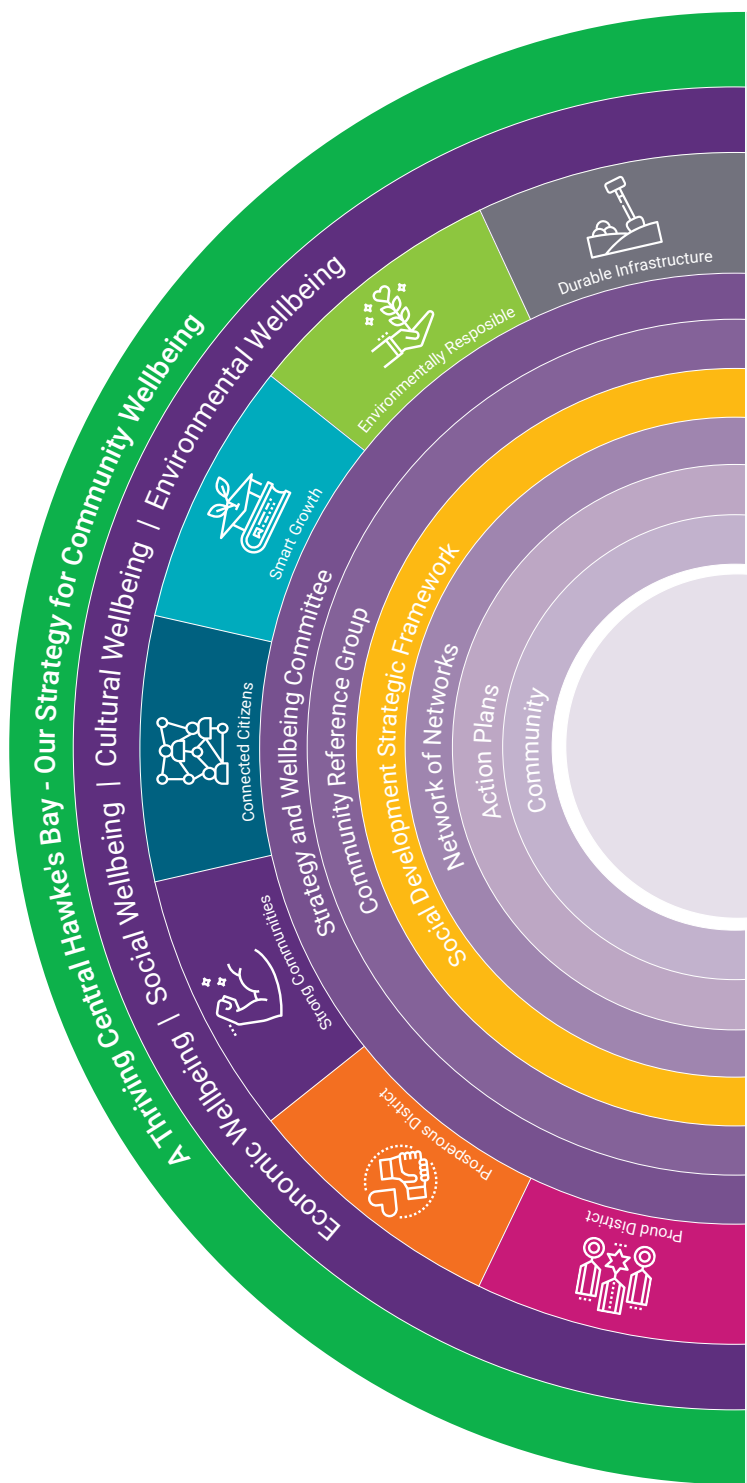
We embrace, value and celebrate diversity



Our water is clean enough to wash in, gather food from and swim in



Our health services are coordinated, local and easily accessible



How it all fits together

This Social Development Strategy forms a key role in weaving together the strands of our social development community networks and explains how issues and priorities are escalated.

For our social development network, the strategy gives clarity for how the delivery of activities and services on the ground, links to our strategic vision for a Thriving Central Hawke's Bay.

Community Reference Group

Role of the Community Reference Group

The purpose of the Community Reference Group is to provide strategic leadership to agencies and initiatives delivering programmes with Central Hawke's Bay District, to provide a consistent and co-ordinated approach to result in an improved social wellbeing of Central Hawke's Bay Residents.

The Reference Group brings together the various forums and key related action plans, as well as key individual agencies to plan together and collectively monitor impact.

The role of the Reference Group is to monitor population level results and encourage responses at an operational level. It is not intended that the Reference Group deliver the operational responses, nor is it intended that they do the doing, but rather to monitor the impact and inform and guide the doing to be done.

The Group shall meet formally and no less than three times a year with a minimum quorum of 50% of membership in accordance with the terms of reference.

Use of Taskforce Groups

Where key issues are significant enough to require focused attention, the Community Reference Group will establish specific Taskforces to address and prioritise these issues. Membership will be made up of representatives from the Community Reference Group and other key partners, important to the delivery of the outcomes.

Currently the Tamatea Housing Taskforce is the only established taskforce. Working in partnership with Te Taiwhenua o Tamatea and the Heretaunga - Tamatea Settlement Trust, the Taskforce is focussed on addressing housing issues for Tamatea Central Hawke's Bay.

Membership

- Mayor Central Hawke's Bay District Council
- Deputy Mayor Central Hawke's Bay District Council
- Chair of Te Taiwhenua o Tamatea
- Deputy Chair of Te Taiwhenua o Tamatea
- Chief Executive Central Hawke's Bay District Council
- Group Manager Customer and Community Partnerships
- Manager Te Taiwhenua o Tamatea

Senior leaders from

- Local Government agencies
- Regional Government agencies
- Community Networks
- Ministry of Social Development
- NZ Police
- Oranga Tamariki
- Hawke's Bay District Health Board
- Department of Corrections
- Kainga Ora
- Ministry of Education
- Network of Network representatives as appropriate
- Other agency or partner representatives as appropriate



Our story so far

Where have we come from?

Community Wellbeing has been in Central Hawke's Bay for a long time; however it was in 2018 that the first Community Wellbeing Strategy was adopted for Central Hawke's Bay with four key focus areas which were essentially all targeted at social development needs at the time:

- Positive Ageing
- Disability Reference Group
- Youth Development
- Safer Central Hawke's Bay.

Community groups (networks) were established for each focus area and an action plan was developed and implemented. Regular reporting updates were provided through Council's Strategy and Wellbeing Committee.

Where are we now?

A lot has happened in our community since 2018, which is why we now have this dedicated social development strategy, which, although separate, has key links into our new community wellbeing strategic framework.

Where do we want to be?

Central Hawke's Bay will achieve social development outcomes through:

- Our network of networks which provides important social services and connections across the rohe and region
- The implementation of our wider community wellbeing and social development strategic frameworks
- Implementation of the action plans developed by the various community networks
- Our community planning programme and action plans
- Distribution of community funding - both internal and externally funded

Timeframes

This strategic framework has a three year life span and will be reviewed when this time is complete. During the three year time period, different projects and initiatives will be implemented that relate to the various action plans from the social development strategic framework. Council Officers (Community Wellbeing Team) will report to the Strategy and Wellbeing Committee on the progress made, as well as keeping the wider community updated.

Network of Networks and Action Plans

Some of these networks have long been in place in Central Hawke's Bay and continue to strengthen and evolve dependent on the need at the time, and some are still to be established. As such, we now have a network of networks (dependent on the need at the time) which is described in the next few pages, though can and will change depending on community needs.

Note that each network is responsible for creating its own action plan and monitoring the implementation of those plans. A member of Council's Community Wellbeing team will attend network meetings to monitor progress.

Overall Themes

To help form this strategic framework, workshops were facilitated with key stakeholders across our networks, partners including local and central government, regional representatives, community organisations and other partners. Key themes and issues were identified and are summarised here – these will form the basis of the action plans that the networks will develop and implement over the next five years – reviewing the key priorities annually.

A number of themes were identified and are overarching across this entire strategic framework:

These themes include:

- Māori world view/lens
- Cross agency and collaborative approach
- Importance of raising awareness and providing support to our community
- How our volunteers are the lifeblood of our community
- How do we ensure we support our rural community?

Key Issues

Our stakeholders and partners were asked at the workshops to identify and prioritise the key issues/gaps for social development needs in Central Hawke's Bay. There were a large number of issues identified and where possible these were grouped together to help inform the various networks of the sub-groups that may be needed. For example it was clear that gaps in health for our community was a burning issue with a number of sub-topics which has led to the recommendation for the Health network to be established to own and manage these issues with relevant partners and support.


These issues will be investigated further by the relevant network/community group responsible, top priorities will be identified, goals will be set for annual review and action plans developed and implemented to meet the needs.



Food Security



Housing



Road safety



Building resilience in the community through support and awareness/education

Māori equity and advocacy for "The Tamatea way"

Young people being left behind

Avoid 'bottom of the cliff' responses to whanau wellbeing

Mental Health

Safer places to live

Cultural misunderstandings

Number of issues relating to the elderly

Addiction support including raising awareness, education etc.

Lack of public transport options

Suicide prevention

Family Violence

Not enough healthcare, counselling and support services available in Central Hawke's Bay

Positive Ageing Network

Purpose / Vision

The vision for this network is that Central Hawke's Bay is a society where people can age positively, where older people are highly valued and where they are recognized as an integral part of families and communities.

Central Hawke's Bay will be a positive place in which to age when older people can say that they live in a society that values them, acknowledges their contributions, and encourages their participation.

Scope

This network includes non government and government organisations that work with those working and supporting older persons and aligns to the New Zealand Positive Ageing Strategy 2001.

Key Priorities

- In Central Hawke's Bay, older people are valued, respected and included
- Central Hawke's Bay is a district that cares for the well-being of its older people
- Central Hawke's Bay provides appropriate services and facilities for its older people

Disability Reference Group

Purpose / Vision

The vision for this network is that Central Hawke's Bay is fully accessible for all people.

Scope

This network includes non government and government organisations who work with and support those living with a disability and aligns with the New Zealand Disability Strategy 2019

Key Priorities

- People with disabilities in Central Hawke's Bay will have improved access to public places and spaces
- People with disabilities in Central Hawke's Bay will have easy access to information and support
- Sector agencies and organisations are supported, and Council advocates to Central Government on behalf of local issues



Youth Development Network

Purpose / Vision

The vision for this network is that Central Hawke's Bay young people are supported and valued by being heard and given opportunities within a safe and healthy community

Scope

This network includes non-government and government organisations who work with and support young people and aligns with the Youth Development Strategy Aotearoa

Key Priorities

- In Central Hawke's Bay, young people are valued, respected and included
- Central Hawke's Bay is a district that cares for the wellbeing of its young people
- Central Hawke's Bay provides appropriate services and facilities for its young people
- Central Hawke's Bay supports, mentors and celebrates young people and their achievements

Safer Central Hawke's Bay Network

Purpose / Vision

The vision for this network is that Central Hawke's Bay is a safe place to be.

Scope

A number of workstreams make up this network – depending on the need:

- Family Harm prevention
- Community Resilience and Wellbeing
- Road Safety
- Safer Homes – Falls and Fire Prevention

Key Priorities

- Reduce the harm caused by Family Violence
- Create mental wellbeing and resilience for all in Central Hawke's Bay with a target of no self-inflicted deaths in our community
- Zero harm on Central Hawke's Bay roads
- Eliminate preventable injuries in Central Hawke's Bay homes



Central Hawke's Bay Food Secure Network

Purpose / Vision

The vision for this network is that every person in our community has access to affordable, nutritious and sustainable food to meet their cultural and dietary needs.

Scope

This networks includes stakeholders from across the food systems and representation from a wide range of sectors including local government, health, and wellbeing, economic and environmental sustainability.

Key Priorities

- Draw on leadership and engagement for support
- Use information and knowledge to build resilience
- Create strong partnerships to strengthen our community response
- Use advocacy and influence to make change

*Vulnerable/Whanau Pounamu Network

Purpose / Vision

The vision for this network is to ensure that those most vulnerable in our community are supported.

Scope

This network includes the Central Hawke's Bay Cross Agency Triage and the operational implementation of family harm practice.

Key Priorities

- Support and encourage cross agency collaboration
- Reduction of crisis stages for our most vulnerable in the community
- Creation of default "Together We Thrive" culture across agencies in Central Hawke's Bay
- Strengthen family harm practice and services

*Indicates network is yet to be established



*Health Network

Purpose / Vision

The vision for this network is that every person in Central Hawke's Bay will have access to quality health care.

Scope

This network may compose the following sub-groups

- Localities/Liaison
- Mental Health and Addictions
- Mayor's Taskforce for Health

Key Priorities

- Barriers to healthcare are reduced
- Advocating for local healthcare services to meet the need of our community
- Mental health and addictions support available to all who need it

*Cultural / Migrant Network

Purpose / Vision

The vision for this network is that all those who live in or visit Central Hawke's Bay are supported culturally.

Scope

This network links into the wider Hawke's Bay regional network and can include RSE workers, displaced visitors etc.

Key Priorities

- Access for information
- Culturally inclusive and supportive community
- Cultural competency within services





Our community's vision for social development in Tamatea Central Hawke's Bay is to:

"create a connected, resilient, caring community where everyone has equal opportunity to thrive"

