



**CENTRAL
HAWKE'S BAY**
DISTRICT COUNCIL

Tūhono mai Tūhono atū
.....
Māori Engagement Strategy

2020 – 2023

Together we thrive! E ora ngātahi ana!

Introduction

Central Hawke's Bay District Council's Māori Development Strategy seeks to ensure that as a Local Authority we are acting as a key enabler in supporting Tangata Whenua to achieve their aspirations.

This strategy provides a framework for priorities that contribute toward our aspirations for cultural development (both internally as an organisation and outward facing to our community).

Culture connects and strengthens communities, instils a sense of pride and identity and improves individual and community health and wellbeing. Māori culture, is central to our sense of New Zealand's uniqueness as a place, a society and a nation.

Our roles for Cultural Development include being a funder, partner, collaborator, leader and facilitator. We recognise that our role needs to grow, as we continue to strengthen our relationship with the people of Tamatea.

TOHU AND EXPLANATION



Māori in Tamatea/ Central Hawke's Bay

Tēnei au te tū nei i te tihi o te Atua o Mahuru i Ruahine

Here I stand at the peak Te Atua Mahuru of the Ruahine ranges

ka titiro whakararo ki ngā waiora o Tukituki

and look down at the life-giving waters of Tukituki

e koropiko ana, e haehae ana i te mānia Ruataniwha, e horo ra.

twisting, turning and cutting across the Ruataniwha plains spreading out before me.

Ka haere taku tiro ki ngā whare pā o Tamatea,

My focus moves to the settlements of Tamatea

Tamatea Ariki nui, Tamatea Pokaiwhenua, Pokaimoana,

Tamatea the supreme chief, Tamatea who traversed the lands and the oceans

Ko Pukehou, ko Whatuiapiti, ko Tapairu ko Mataweka ki te raki

Pukehou, Whatuiapiti, Tapairu and Mataweka are the marae to the North

Ka haere taku tiro ki te takutaimoana, mai Kairakau, ki Whangaehu

My gaze travels to the coastline, from Kairakau ki Whangaehu

ko Hikatoa, ko Kere, Ko Manuhiri, ko Pihere e noho tonu ra

where Ngāti Hikatoa, Kere, Manuhiri and Pihere (hapū of the coastal areas) still reside

Ka hoki taku tiro ki Waipukurau ki ngā pa tūwatawata

ko Pukekaihau, ko Kaimanawa, e tū mokemoke ai.

I look back towards Waipukurau to the fighting pa of old Pukekaihau and Kaimanawa, standing solitary and without people

Ka whakatitonga taku tiro ki Rakautātahi

And then my gaze turns to the south to Rakautātahi

kei reira Te Poho o Whatuiapiti e tū whakahīhī mai.

where Te Poho o Whatuiapiti (the marae) stands proudly.

A, ka tae ki Takapau, ki te Rangitapu-a-Whata,

Finally, I arrive at Takapau at te Rangitapu-a-Whata
(The hill overlooking Takapau on which the pā Horehore stood),

Ko Puera kei runga ko Whatumā kei raro,

Puera stands above and Whatumā lies below
(Lake Hatuma and Puera [the hill to the south of te Rangitapu a Whata],
are both important mahinga kai, food gathering sites)



The lands of Tamatea stretch from the Ruahine mountain range in the west, across the Ruataniwha and Takapau plains to the wild coastline from Kairakau in the north to Whangaehu in the south. Attracted by the richness of the lands, rivers, forests and coast tangata whenua over centuries made Tamatea their home and over the centuries people continued to arrive and settle. The histories and stories of the Tangata Whenua of Tamatea reflect their relationship with the lands and natural resources of this place. From and within the relationship with the lands and natural resources flow the values that are integral to Mana Whenua identity. This environment, and associated lifestyle, has produced a world view that is centred on interconnectedness, where all things are connected through whakapapa. There are nine Marae in Tamatea/Central Hawke's Bay that over 40 hapū names associated to these marae. Other hapū have historically associated with the lands and district of Tamatea but did not settle. Over a quarter (26.2 percent) of all residents in Central Hawke's Bay identify as Māori .

Progressively throughout the twentieth century, hapū representation was vested in the marae. The most public expression of this development was evident with the formation of the treaty settlement group, He Toa Takitini (since replaced by the Heretaunga Tamatea Settlement Trust, HTST), in 2003, when the people chose to be represented by marae rather than hapū. Many Māori living in and around Waipukurau are not of Tamatea heritage, but they are regarded, locally, as integral to the Māori identity of Tamatea. Many of these people are represented through affiliation to one of the Tamatea marae or through the Waipukurau community marae.



Our Vision

Cultural Development is a priority area for Central Hawke’s Bay District Council/ Te Kaunihera ā-rohe o Tamatea (CHBDC).

In 2020, Council reviewed its Māori Contribution to Decision Making Policy, and committed to the development and implementation of Māori Engagement Strategy that supports the governance capability and active role of Māori in planning for the future, recognising and valuing the Mana Whenua relationship with land. This strategy has been developed with the intention of ensuring Central Hawke’s Bay District Council is fulfilling its obligations to consider and promote the current and future opportunities for Māori Wellbeing. This strategy has been developed with a vision to ensure Central Hawke’s Bay District Council is working hard to:

- identify matters and areas of interest to tangata whenua
- foster consultation with tangata whenua at all levels
- foster capacity building of Māori to participate in decision-making processes
- provide information to assist Māori participation in decision making
- consider options for capacity building of tangata whenua to enable better their involvement in decision-making processes
- develop bespoke relationships with iwi, hapū and marae across Tamatea / Central Hawke’s Bay
- recognise the special status of mana whenua and take into account the Te Tiriti o Waitangi in resource management decision making processes
- increase cultural capacity and capability of Central Hawke’s Bay District Council to effectively engage with tangata whenua.

The Māori Engagement Strategy aims over time to be an integral part of the way Council speaks, hears and acts.

CHBDC want to build on all things occurring in our community that are reflected in our ‘cultural snapshot’. We want Central Hawke’s Bay District having a sense of pride in our culture and heritage, and valuing the role and place of tangata whenua within our district. We acknowledge the contribution of tangata whenua values and knowledge to our overall cultural wellbeing. We also want to focus on our organisation having a more bicultural focus.



“Together, Central Hawke’s Bay values the place and role of tangata whenua in our history and our future – E ora Ngātahi ana – Together we Thrive”

Pou Tahī

**WHIRIWHIRIA
COUNCIL – IWI RELATIONSHIPS**

- Strengthen and maintain opportunities for greater decision-making between Council and Iwi.
- Integrate mana whenua values, culture and language into the business of Council.

Pou Toru

**ORANGA
PEOPLE AND PROSPERITY**

- Support Mana Whenua to promote opportunities that enhance the prosperity and wellbeing of Māori.
- Support initiatives that enable the capability and capacity of tangata whenua.
- Support the development of a Māori economy of the future.

Pou Rua

**TIKANGA
LANGUAGE, CULTURE AND PLACE**

- Increase the number of opportunities to learn and engage in the history and heritage of Central Hawke’s Bay / Tamatea.
- Support language and culture being celebrated in our district.

Pou Whā

**RAUEMI
INFRASTRUCTURE AND RESOURCES**

- Strengthen and maintain opportunities for greater decision-making between Council and Iwi.
- Support Iwi, Hapū and Māori communities in the long-term sustainability and wellbeing of local Marae.

Pou Tahi

WHIRIWHIRIA COUNCIL IWI RELATIONSHIP

Priority 1:

Strengthen and maintain opportunities for greater decision-making between Council and Iwi

Council are committed to engaging more effectively with Māori to ensure they have opportunities to contribute to Central Hawke's Bay decision-making processes.

Actions:

- Council work with the Kaiārahi Matua on an annual basis to determine greater decision-making between Iwi and Central Hawke's Bay District Council.
- Council to work to develop and maintain relationships with the 9 Marae in Central Hawke's Bay.
- Council and Te Taiwhenua o Tamatea to meet on a formal basis annually.
- Council and Heretaunga-Tamatea Settlement Trust to meet on a formal basis annually.
- Council to hold at least one formal Council meeting on a Marae in an electoral term.
- Enhance governance capability of Māori through joint governance training initiative with Te Taiwhenua o Tamatea and Heretaunga-Tamatea Settlement Trust.

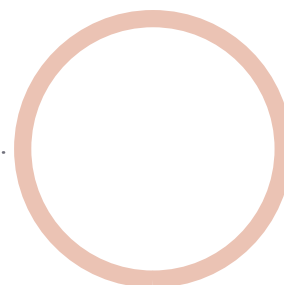
Priority 2:

Integrate tangata whenua values, culture and language into the business of Council

We are committed to integrating tangata whenua values, culture and language into the business of Central Hawke's Bay District Council, and is one of the ways in which we can assert our national identity and bring us together as New Zealanders.

Actions:

- Increase the use and visibility of current and new bilingual signage in public and office spaces of Central Hawke's Bay District Council, as well as the use of te reo Māori in reports and publications.
- Support our staff in developing their reo Māori and cultural capacity.
- Develop a work programme on how Central Hawke's Bay District Council can include more tangata whenua values and culture into the organisation.



Pou Rua

TIKANGA LANGUAGE, CULTURE AND PLACE

Priority 1:

Increase the number of opportunities for residents and visitors to learn more about the history and cultural identity of Central Hawke's Bay / Tamatea

We want to contribute towards the promotion and preservation of our district's history and cultural identity for future generations. One of the ways we can do this is by providing opportunities for the community and visitors to the Central Hawke's Bay district to learn and engage in our history and heritage, as well as contemporary Māori values of today.

Actions:

- Continue to work with Iwi, Hapū, Māori communities and key stakeholders to develop through Ngā Ara Tipuna Ki Tamatea resources about the history of Central Hawke's Bay / Tamatea.
- Identify ways in which we can increase the visibility of our stories and history in the Central Hawke's Bay by developing a Cultural Storytelling Plan that seeks to ensure culture is more visible through streetscape design, contemporary arts, public art, signage, wayfinding or murals.
- Explore the potential to integrate with Māori trails network and Ngā Ara Tipuna ki Tamatea, the opportunity to showcase multicultural and Māori craft, making Māori history visible in the district.
- Ensure the review of the District Plan to protect historic heritage, include sites of significance for Māori and heritage buildings.
- Develop an Arts, Culture and Heritage Action Plan as a key pillar of the Council's revised Community Wellbeing Strategy.

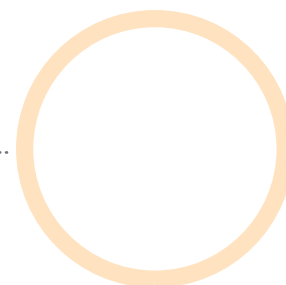
Priority 2:

Support language and culture being celebrated in our district

We want to take a more proactive approach to increasing the number of opportunities to celebrate our language and culture. We also want to take a more strategic and planned approach towards supporting our arts and cultural sectors/communities. We acknowledge and want to support all of our people in the Central Hawke's Bay district being able to celebrate their language, culture and heritage.

Actions:

- Continue to support and take a more proactive role in Waitangi Day celebrations.
- Work with Iwi and key stakeholders to develop an annual Matariki programme of events.
- Increasing the promotion of, and participation in Te Wiki o te Reo Māori / Māori Language Week.
- Identify ways in which we can celebrate all languages and cultures in the Central Hawke's Bay District.
- Develop an Arts, Culture and Heritage Action Plan as a key pillar of the Council's revised Community Wellbeing Strategy.



Pou Toru

ORANGA PEOPLE AND PROSPERITY

Priority 1:

Support Mana Whenua to promote opportunities that enhance the prosperity and wellbeing of Māori.

We want to support the establishment of Tihei Tamatea as a community action network to engage with Tangata Whenua and those who may not engage with a Marae or the Taiwhenua, on areas of focus and interest for Māori, to build and enhance the overall prosperity and wellbeing of all Māori in Central Hawke's Bay.

Actions:

- Support Taiwhenua in the establishment of Tihei Tamatea, as the community action network of the future for all tangata whenua to be represented on key issues and focus areas with Council and other organisations.
- Through our existing networks, support manawhenua and Taiwhenua in funding opportunities to grow and deliver on their aspirations for Māori.
- Continue to work on the implementation of the Strategic Housing Framework, as well as seeking opportunities to increase the provision of affordable housing in Central Hawke's Bay for Māori.

Priority 2:

Support initiatives that enable the capability and capacity building of tangata whenua

We want to leverage our existing connections, services and relationships to ensure that the aspirations and services for Māori can be achieved, without the burden of walking alone to achieve this. Together we can achieve more.

- Continue to work in partnership with Te Taiwhenua o Tamatea on opportunities for shared services and the development of staff and community, in Council programmes, services and events.
- Confirm and develop the roles of manawhenua and other tangata whenua as integral partners in the response and recovery of emergency events and other novel events.
- Support funding opportunities that enable the growth and development of the capability and capacity of Taiwhenua and other tangata whenua in the development of their community aspirations.

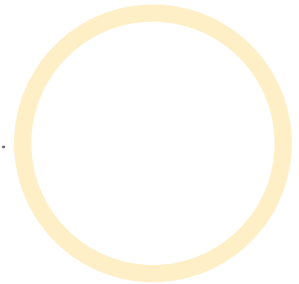
Priority 3:

Support the development of a Māori economy of the future

We want to recognise and celebrate the special role that Māori contribute to our economy and the opportunity for sustainable and long-term Māori business of the future, that will support the economic and social wellbeing of Māori and the wider District of Central Hawke's Bay Tamatea.

Actions:

- Continue supporting Māori Business Development through development of Phase 3 of Ngā Ara Tipuna and grandfathering existing business development opportunities underway as part of Phase 1 and 2 of Ngā Ara Tipuna.
- Support Tihei Tamatea in the establishment of a Māori Economic Taskforce to focus on investment for the future.



Pou Whā

RAUEMI RESOURCES AND INFRASTRUCTURE

Priority 1:

Natural resources are taken care of for future generations

Actions:

- Explore opportunities for the establishment of a Mana Whakahono a rohe: Iwi Participation Arrangements, as provided for under the Resource Management Act.
- Monitor the relationship between Council and Tangata Whenua with Mana Whenua, particularly in respect of customary environmental values through the Annual State of the Environment Report and ensure appropriate Cultural Monitoring Protocol in place for key infrastructure decisions and projects.
- Identify opportunities to support a healthy rivers and lakes action plan, support the Lake Whatuma Management Group in their aspirations for the restoration of Lake Whatuma, management of stormwater runoff and ensuring streetscape upgrades consider water sensitive urban design principles.

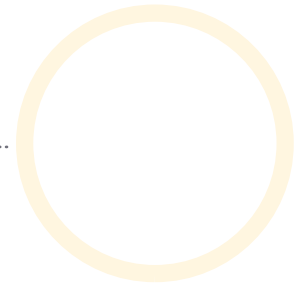
Priority 2:

Support Iwi, Hapū and Māori communities in the long-term sustainability and wellbeing of local Marae, land holdings and other assets

We acknowledge the importance of Marae as a focal point for spiritual, ancestral, and cultural values of Iwi, Hapū and Māori communities. We are committed to supporting Iwi, Hapū and Māori communities in contributing to the long-term sustainability and wellbeing of Marae in the Central Hawke's Bay District.

Actions:

- Work with Te Taiwhenua o Tamatea to develop a Marae Development Fund that supports the enhancement and maintenance of Marae as key community facilities across Central Hawke's Bay.
- Explore the opportunities to support the development of the Waipukurau Community Marae.
- To work with Marae in identifying 3 waters infrastructure investment requirements, and support them in determining future asset investment plans and funding avenues.
- Council seeks to support the reduction of rate arrears on Māori Freehold Land and support owners to create productive use for the land.
- Ensure the review of the District Plan supports the enablement of Papakainga housing.





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