

Donald Parkinson

Donald has been broadcasting for 27 years to Central Hawke's Bay through Central FM. Although this has been his career, it has been his calling and service to our community. For many years he produces and delivers local news, hosts the breakfast show and plays an important role with communicating information from the Civil Defence Network.

He has played a vital role in broadcasting crucial information to our community during many emergency events. His calm voice reassured us not only during the Covid-19 pandemic but more recently during Cyclone Gabrielle when many communities were cut off by flood waters, impassable roads and no mobile connection.

During Cyclone Gabrielle, Donald was able to relay information of how people were able to get food, medicine, and essential supplies. He was broadcasting from early morning on 14 February and continued all throughout that week as events unfolded. He was also focused on keeping the station broadcasting through power cuts.

His colleagues in this business respect his professionalism and commitment to broadcasting to Central Hawke's Bay and Tararua.