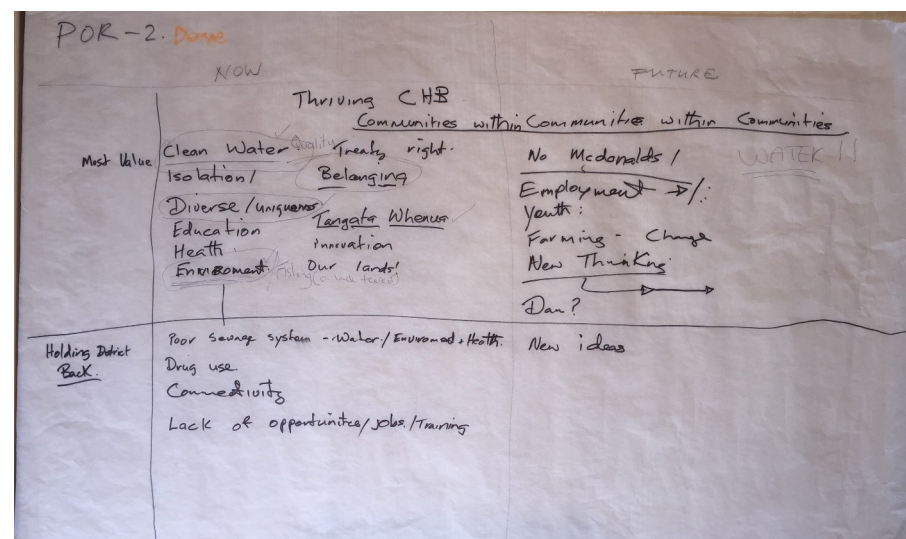
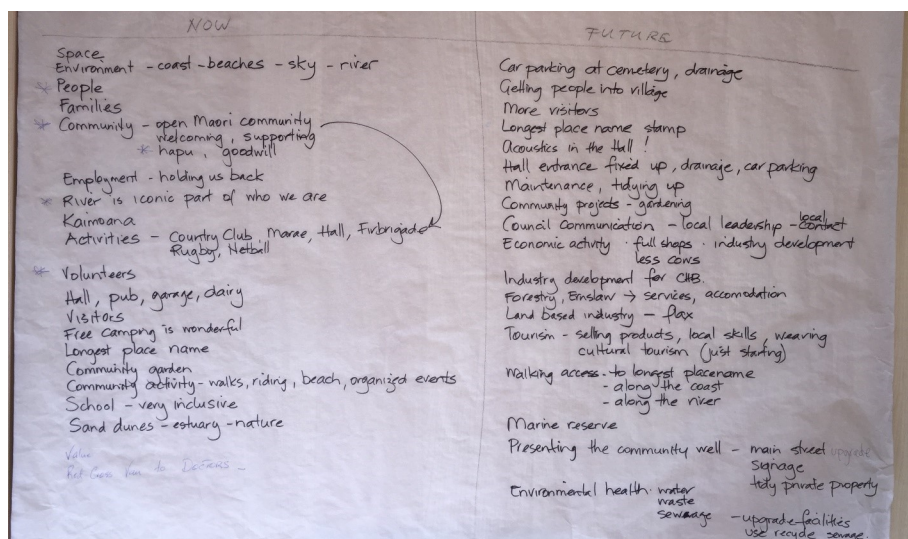
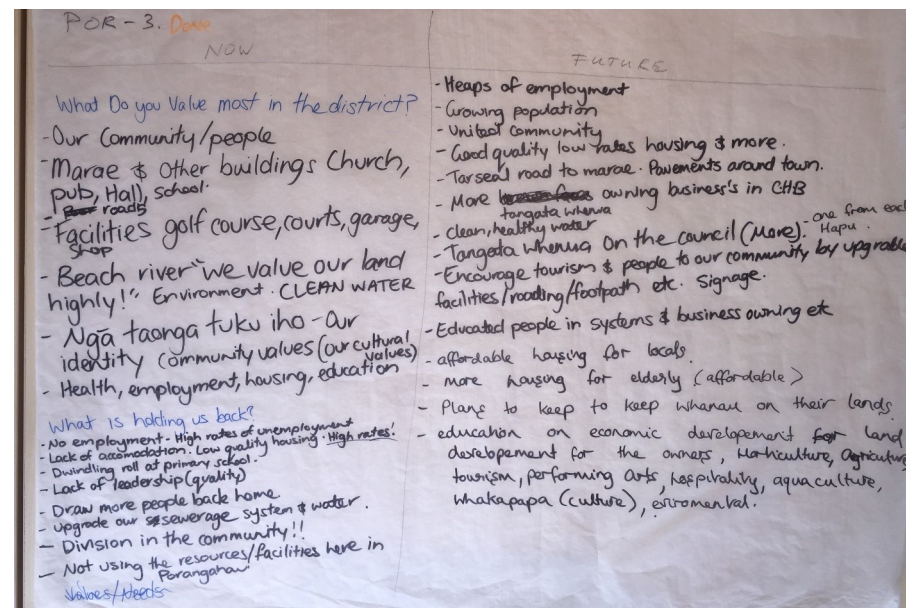
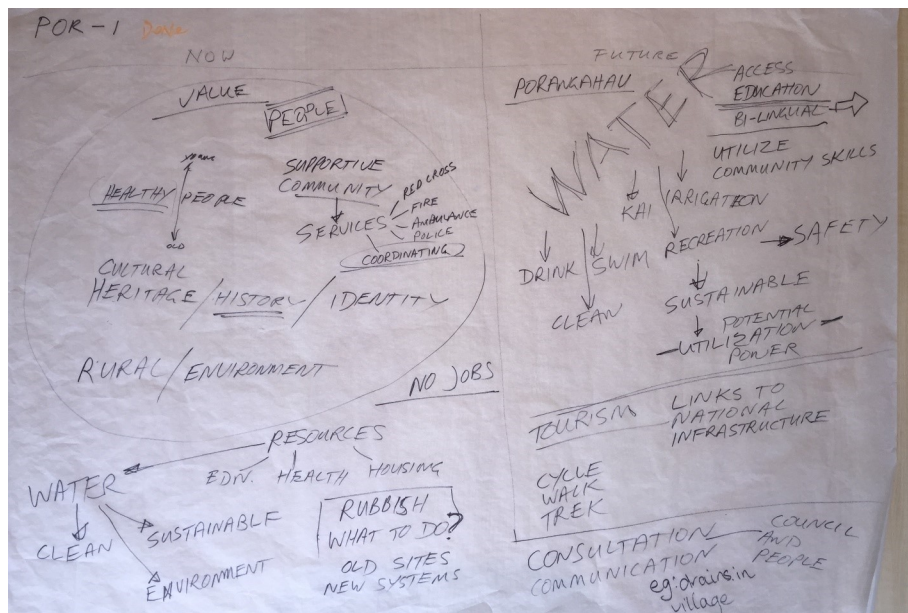


Porangaha



Takapau

TAK-1. Done	NOW	FUTURE
	<p> NETWORK OPPORTUNITY PEOPLE & COMMUNITY LAND QUALITY HEALTH CENTRES & COMM. SERVICES GEO. LOCATION REG. & SPAT. FAC. SCHOOLS AFFORDABILITY </p>	<p> ATTRACT TALENT BE - AN IRRIGATED OF H.B. LOW UNEMPLOYMENT. TOURISM - NEW IDEAS, INNOVATION BUSINESS, INNOVATIVE. - HUB HEALTHY, HAPPY, EDUCATED THRUOUTS CITIZENS RETIREMENT VILLAGES - PLANNING PUBLIC TRANSPORT - TRAINS </p>

<h1>TAK-3. ^{value} NOW</h1>	<h1>FUTURE</h1>
<p>1. What Do You Value <u>MOST</u> IN THE DISTRICT?</p> <p>Sports facilities - community facilities. Available here. Health centre. RSA. Sports Clubs Natural environment - easily accessible - location. The People - Community - Friendly & close. (Like his wife) - ties, connections, family, whānau. Local Industry - Hore, farm, Toyline & Gates SFF. Infrastructure - good. Drains improved. Great Schools - Colleges. multi-cultural Local & Māori History. Good relationships. Beautiful town & trees & hills.</p>	<p>1. Lots of People. Lots of Jobs Clean water - Drinkable, Swimmable Sustainable Environment Approachable council. Māori grass verges - town kept looking tidy. Happy People - employed, whānau, healthy. Children succeeding & achieving at school. Community is constable. Māori Wardens. Healthy Sports clubs & organizations. More businesses, more shops. Children & Adults active & participating in Groups - Sports, Arts, Māori Taihaka.</p>
<p>2. What is holding us Back.</p> <p><small>(lack of support for local Council) (lack of council credit help)</small> Small population - more people to move economy forward - businesses, employment for locals. - Housing, accommodation - people driving in & out. Bears off the main road - need something to draw people in. Access to public transport. Bad water needs fixing Now!! Moving Bears. All entrances mowed, kept tidy.</p> <div data-bbox="450 1294 551 1401" style="border: 1px solid black; padding: 5px; display: inline-block;"> RATES TOO HIGH!!! </div>	<p>2.</p> <p>LTP - community Board - local transport between rural towns. - town water. - Bears - clean Rivers.</p>

DATE NOW: HEADLINE US BACK TAKS.

Hard to have pride in community if council don't look after our town.

Technology - need faster Broadband / mobile coverage.

TRANSFORMATIVE IDEAS & ACTIONS.

- Some form of community transport.
- Local Board for town - eg. Town Beautification.
- Funding specifically for Takapu - moving beams etc. gardens.
- Motivating people, keeping them engaged - "Every 2!!"
- How? Communication Point.
- = Free wifi for community.
- Education training opportunities in Takapu.

TAK-2 DATE NOW

Where do you want more in the district

People: Health Services, Youth, initiatives, Schools, ^{gate from Takapu playground}

Pride Public Takapu

Businesses - Kebab, Taylor, 4x4s, Chinese, SS farms, Cafe

Farms - Community Center, Swamp

Facilities - Football, BSA, Skate, Sports Club

Fire Brigade, Health Centre, Arts Center

Public Library, Dance

Water - Community Safe Day

Relaxing Lake

Club - Women, Father

Learn meaning - internet

Library

Playgroup

Expand that day

Church

Elderly Services

Marae

more needed

Drugs + Theft

FUTURE

Ute 3 School kids (their madd!!)

Maintain + extend footpaths

Linking Bike Track to main park + South

Community Events

Museum + Zoo, tourist attraction etc.

Rest home

Eit - workshops for youth

* Information Center - named by elderly like Rosewood

Fitness Center program at hall

Maintain Health Services

More public bins ^{near by Fire Station} for fox

* Impose Consent process - keep old skate park to Takapu.

* Policing

Cameras + Security

Drinking Water improved

Improve town lighting

Uncontrolled Animal issues improved rabbits, cats, possums, cats, dogs

Help centers - dogs

Phone box

Combined Club bags

Encourage Businesses + Takapu ie hairdressers

* Green waste - compost

* Train Station

* supervised work projects

Takapau

TAK-7 ^{DONE} NOW	FUTURE
<p><u>Value:</u> Rural Community Bonding + Spirit.</p> <p>Service Clubs.</p> <p>Recreational centres — flat/yoga/swimming/Tennis etc.</p> <p>Takapau { Local industry — Kintail Honey Taylor Made gates H square shop Health Centre</p>	<p><u>Thriving CHB looks like —</u></p> <p>Clean, well maintained houses + buildings</p> <p>Appealing + attractive townships.</p> <p>Thriving industries + employment opportunities.</p> <p>The Dam — everyone in favour!</p> <p>More people with progressive ideas.</p> <p><u>Transformative ideas for the future.</u></p> <p>Community group to welcome new comers to district.</p> <p>More activities for youth. (Takapau)</p> <p>Recreation village with gated entrances.</p>
<p><u>Holding District Back</u></p> <p>Vandalism — often by outsiders</p> <p>Water — quality</p> <ul style="list-style-type: none"> - lack of pressure - sub lines leading to more sump coming from other pipes. <p>Rubbish Dump high charges</p> <ul style="list-style-type: none"> - Rubbish being included in donations of clothing etc — op shop deals in it/ pay for it to be removed <p>Lack of parental involvement + supervision of growing generation.</p>	<p><u>Long Term Plan + District Plan</u></p> <p>Housing for the Elderly.</p> <p>Joining — life style blocks to be regulated as to proximity to amenities.</p> <ul style="list-style-type: none"> - land to be utilised efficiently. <p>CBD growth — increase in variety of shops.</p>

TAK-6 ^{DONE} NOW	FUTURE
<p>Shoreline farms.</p> <p>Good support in the community</p> <p>Rural life, rural values</p> <p>Control to bigger places (towns)</p> <p>Good range of sporting facilities (Takapau)</p> <p>cheap parking</p> <p>Affordable housing</p> <p>Public health Centre</p> <p>Nothing for youth — crime</p> <p>Lack of services in Takapau (eg. nursing, not so much to visit (Takapau))</p> <p>Reliant on one major employer (Shoreline farms)</p> <p>Individual sports groups not working together</p> <p>Lack of secure funding for our health centre.</p> <p>Not enough parking</p>	<p>Bus service should travel through Takapau and pick up/drop off on dangerous main road.</p> <p>Bring back regular mowing of berms (Sydney or mainly)</p> <p>More small businesses (Tas)</p> <p>More to occupy youth (Bike track, skate board park, maybe employment opportunities)</p> <p>Secure funding for health centre</p> <p>Maybe a doctor in our future</p> <p>More retirement services</p> <p>More policing</p> <p>We need to be proud of our town (entrance, mowing etc)</p>

TAK-7 ^{DONE} NOW	FUTURE
<p><u>Value:</u> Rural Community Bonding + Spirit.</p> <p>Service Clubs.</p> <p>Recreational centres — flat/yoga/swimming/Tennis etc.</p> <p>Takapau { Local industry — Kintail Honey Taylor Made gates H square shop Health Centre</p>	<p><u>Thriving CHB looks like —</u></p> <p>Clean, well maintained houses + buildings</p> <p>Appealing + attractive townships.</p> <p>Thriving industries + employment opportunities.</p> <p>The Dam — everyone in favour!</p> <p>More people with progressive ideas.</p> <p><u>Transformative ideas for the future.</u></p> <p>Community group to welcome new comers to district.</p> <p>More activities for youth. (Takapau)</p> <p>Recreation village with gated entrances.</p>
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TAK-4 ^{DONE} NOW	FUTURE
<p>- Community — history</p> <ul style="list-style-type: none"> - support. - family connections. <p>- Life-style — climate.</p> <p>- Opportunities — work.</p> <ul style="list-style-type: none"> - Social facilities — sports clubs - Lun - RSA - Scouts. <p>How to grow the community Takapau + District</p> <p>- Jobs. — Profitability of Farming. ← Irrigation</p> <ul style="list-style-type: none"> - ultra Fast Fibre. <p>- Water Quality (drinking water)</p> <p>- Sewerage System.</p> <p>- Telephone Service</p>	<p>- Jobs.</p> <p>- Water quality</p> <p>- Profitable Business + More.</p> <p>- More housing.</p> <p>- Irrigation. needed for Agriculture. — more jobs</p> <ul style="list-style-type: none"> - more people - more housing. <p>- Ultra Fast Fibre.</p> <p>- Council to support with Consents. — making it easier.</p> <p>Council to stick to its core Business. — roads — drinking water — sewerage</p> <p>- Council to keep a lid on the Rates.</p> <ul style="list-style-type: none"> - Stay out of commercial activities.

Waipukurau

FUTURE - On

Opportunities for Young People to or Come
Small Villages revived ^{Back}
Community morale completed + active
Employment
Unity, Community Focused

Drugs - Rise of Drugs
Every Young Person Have Drivers License
making Sure Young Person Good Education
Expanded EIT Camps ^{Trained}
Need to be a Hub
Central of Hunter Bay

Water Heated Pool
Small Community
Friendly, Intimate Caring
Extended Family
Cura Del Mar
Safe
Size of Schools
Elderly - Activities
Boat Camps
Skiatook - Splash Pad
Regional Cycle ways
Theatre - Café
Café - Great chance to see Fire
Ported Caricatures, Embroidery

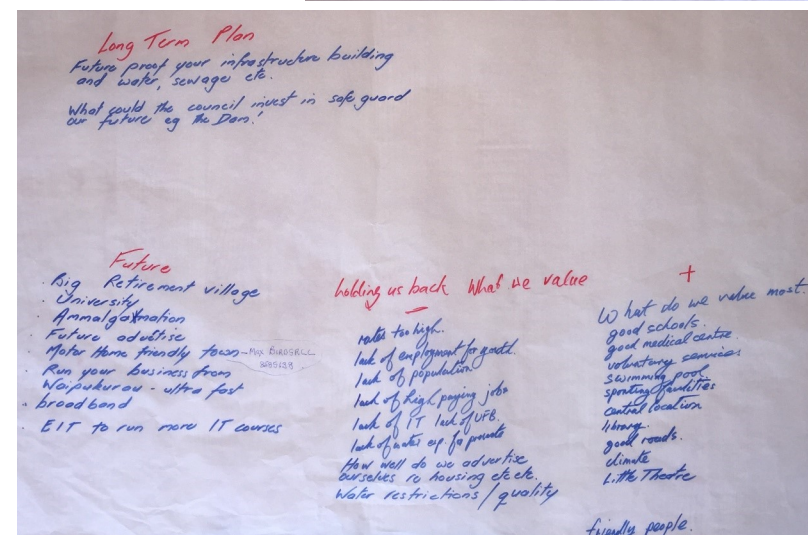
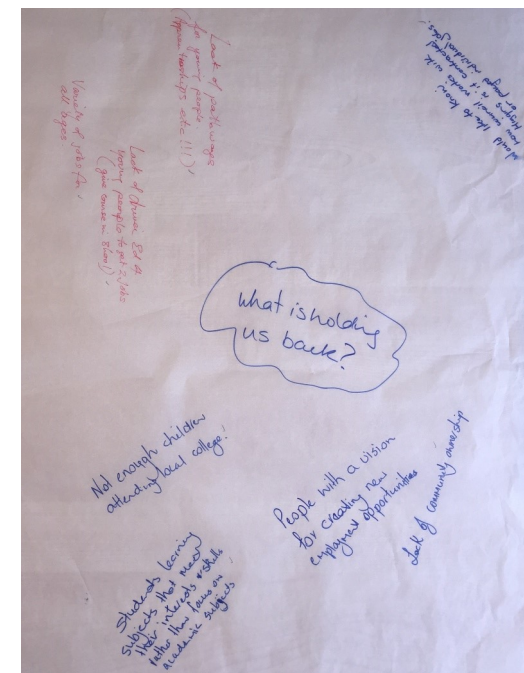
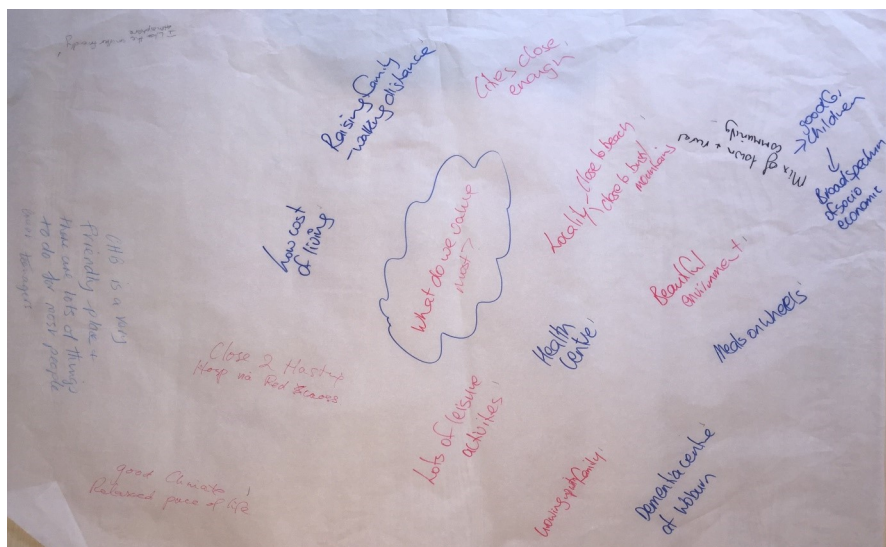
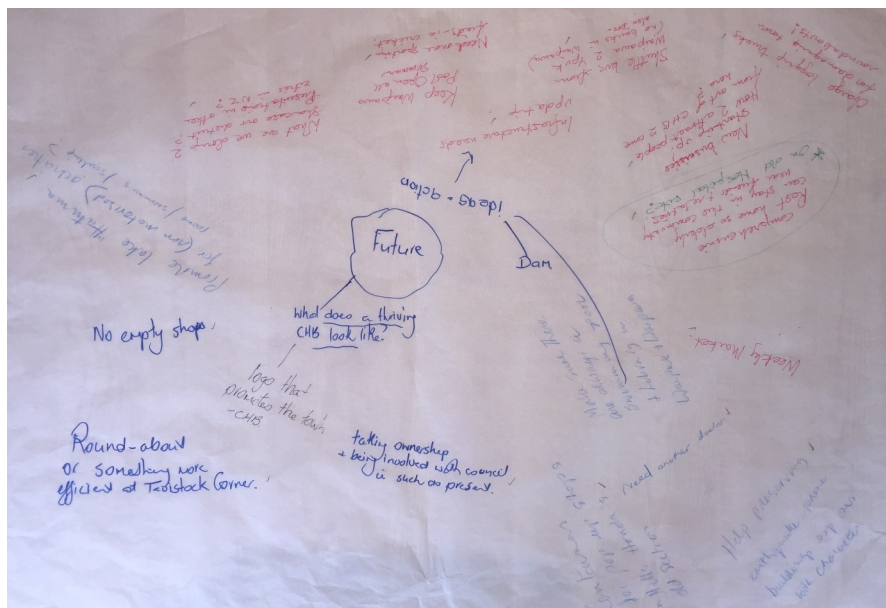
Words Making District Book
Doctors, we Fill - Need more Doctors
more local information - new people
more Employment Exp - large employers
Attracting Petaliers -
Don - Ask about progress
Elderly accommodation ^{Rebennal Village}
What Young ones - Jobs
Look of identity
Tourist Appeal

NOW
WK 2

[illegible][illegible]

Value Now	Done WK 4	Against	Future
Health Services -		* Services - Waste Water etc.	* Footpaths Maintenance i.e. Cloggy in mind
Primary Schools -	- Good Size. - Teaching.	* Lack of Council Guidance for New Business	* Support Existing + New Enterprise Business
Lifestyle - Slower Pace.	- Beaches - Close Proximity	* Access to Information for New Business	* Continuing i.e. Parks & Zoo - Inexpensive - More money / Spending Time
Location - Close Enough But Far Enough.		* Knowledge of Technological usage to find local info	* Club Appealing to more visitors → More Attractions within Club.
Climate -		* Footpaths Improvement.	* Website
Housing Prices - Reasonable.	- Section Prices +.	* Small Large Section Options vs Small Section Options	* Events Options e.g. old WETA.
Business Options - Shops & Available Business			* Future Teaching Social housing → Plan.
Increasing Attractiveness of Russell Park			

Waipukurau



Waipukurau

Done Value in the Community: WK 7.

1. Facilities: library/skatepark etc
2. Services: Parent Centre/Support Groups/Rotary
3. People
4. Participation
5. Opportunities for children (primary)
6. Affordable housing
7. Safety within community
8. Central location
9. Weather
10. Aerodrome
11. River
12. Local theatres
13. Childcare services

Holding back:

1. High school students: sporting & employment
2. Housing & availability of bare land
3. Government services: lack of police presence etc
4. Lack of retailing variety: local produce/products platforms
5. Realistic rental price for retailers
6. Lack of employment opp.
7. Leverage off main road traffic etc: Waipara,
8. Economic development support & retailers buying in to that support
9. Beach safety
10. Aesthetic entrance to Waipukurau
11. Drugs/gangs
12. River environment

Thriving UTB: Done WK 7.

1. Community involvement
2. Higher employment rates
3. Busy retailers with good selections & local products, restaurants
4. More sub-divisions for new homes
5. More SME's, better support for current
6. Improved environment: eg drinkable rivers
7. Lower sporting levies & more opportunities for college sport. Less travel
8. Local markets monthly to showcase extreme local talent/produce: eg Greg Hart, Miltstream Gardens, Bold Lampshades
9. Great support for SME's, recognition for businesses/individuals for doing well.
10. The Dam!
11. High speed internet
12. A usable lake Wharurua
13. Regional partners support
14. Diversification of land/ changing the way "its always been done"

Ideas & Actions:

1. Build The Dam!
2. Working groups
3. Attracting investors into UTB
4. Review council policies eg: town services boundaries
5. Beautifying main st, entrance to Waipukurau, encourage building owners to maintain buildings

Done What do you value in the District? WK 8

What do you value in the District?

- Rural Outlook
- Cycle tracks
- Beaches
- Ranges
- No heavy industry
- Well served community
- Healthcare
- Climate
- Roading
- Airfield
- Approachable Council
- Fishing - world class
- Close community

What do you value in the District?

- place to be proud
- good living good lifestyle
- light industry
- lower unemployment
- openness to new ideas
- Recreation - play here stay here
- hope

What does a thriving CTB look like?

- place to be proud
- good living good lifestyle
- light industry
- lower unemployment
- openness to new ideas
- Recreation - play here stay here
- hope

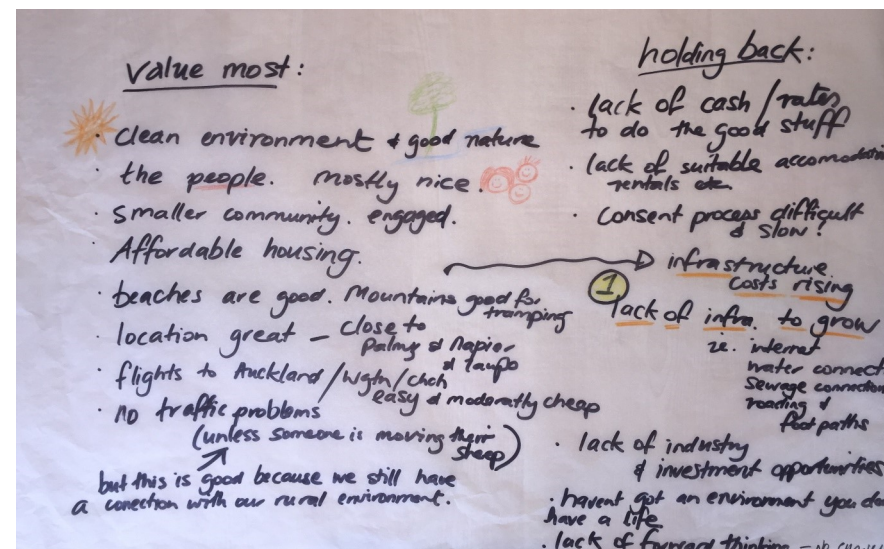
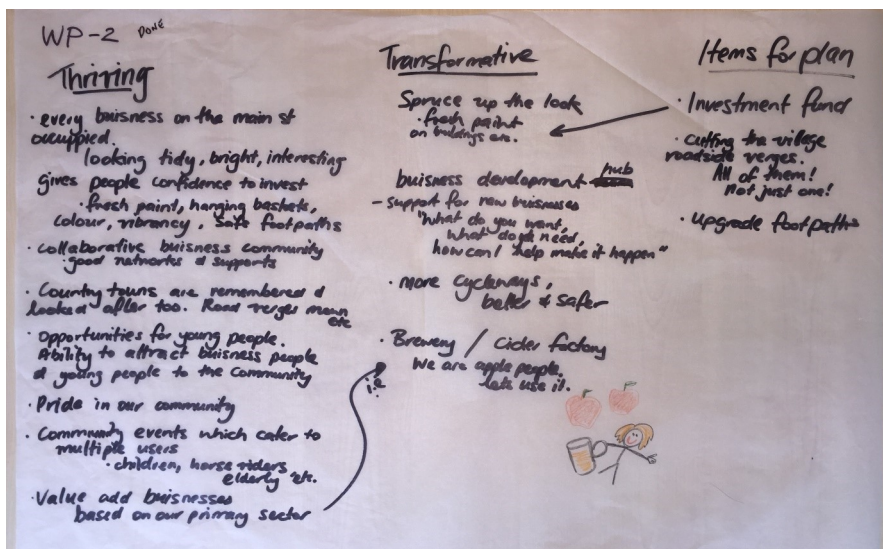
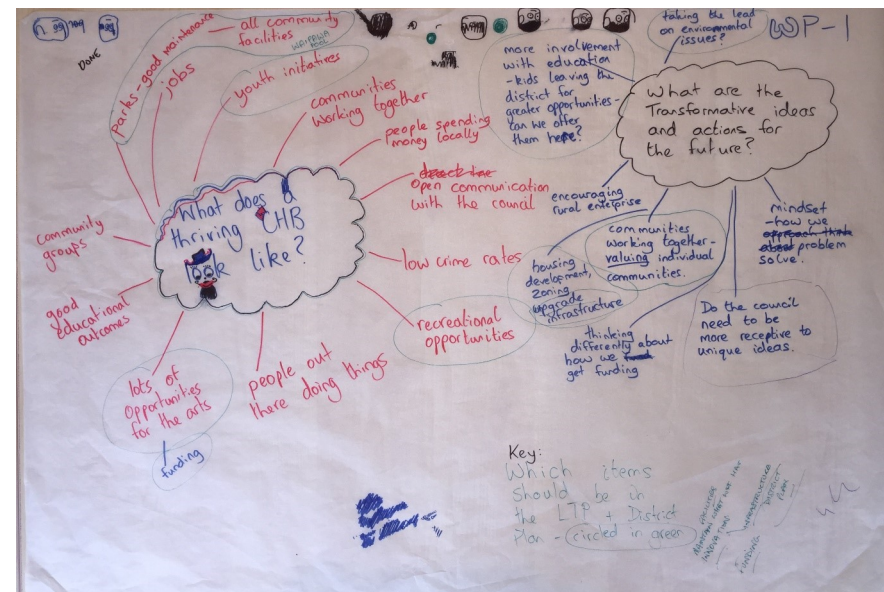
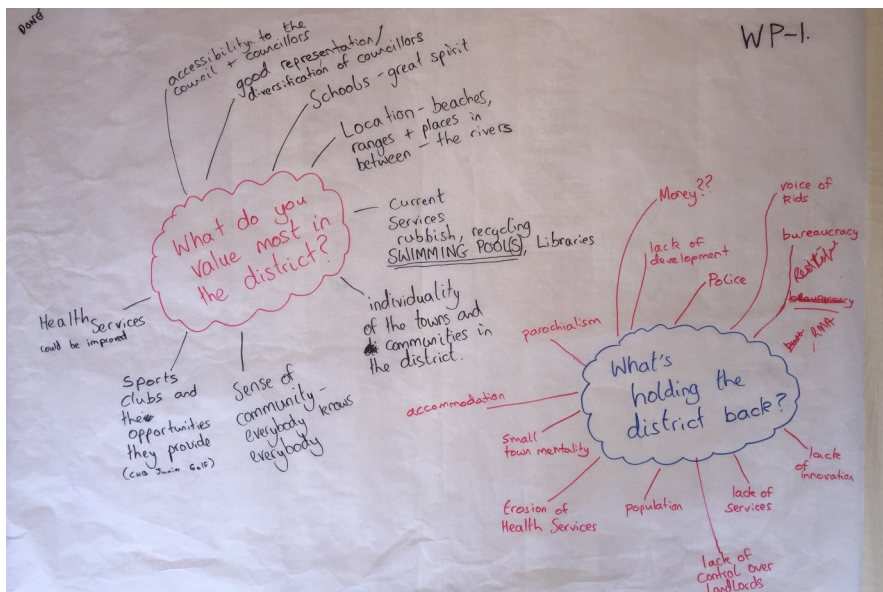
Ideas & actions for the future?

- empowering people
- signage marketing
- lake - bird sanctuary
- starting point of green patch to let's (plan here plan)
- upkeep
- enhance
- attractional

Which items should be in the long term plan?

- infrastructure
- roads
- tourism
- loading for shares
- bridges

Waipawa



Waipawa

WP-4

What's holding the district back?

Population

- Do we have enough already? No, it's not to be another Hawke's Bay!
- high rates - stops people living here?
- ageing population - not enough pensioner housing
- government red tape - restricts what council can do
- no public transport
- communication - lack of cell phone/internet coverage in rural areas
- employment - worksheds - lots of seasonal work
- high rents for businesses - one person has a monopoly on building
- stagnant income distribution - well of rural - poor towns

What do we value most in the district?

- COMMUNITY
 - people looking out for each other
 - size - small is beautiful
 - egalitarian - not too (or little) class system
 - people to live and work in CHB (not just commute to Hastings/Napier)
 - live and work (use internet to work from home)
- RURAL aspect
- Recreation - plenty of opportunities (sporting/cultural)
- total environment of CHB
 - to eliminate good
 - wide range of activities
 - to build on what we've got
 - protect what we have
- heritage - perfect - build on it
- to a lot of people have very deep roots here
- amenities
 - libraries
 - cycle ways
 - horse trails
 - good quality road
 - swimming pool
 - Gym
 - historical collections
 - recycling collections
- ease of communicating with the Council

WP-4

Which items should be in the long term plan (LTP) and district plan (DP)?

- prioritise the issues first
 - sewage - waste water
 - fresh water
 - community services - at home
- heritage - sense of pride + connection to the past
- tourism
- renewable energy
- Better future
- library BOOKS should be free (charge for other non-core services) (or just not release)

What does a thriving CHB look like?

happy + stable population

to come out by statistics - come

All shops occupied

Ideas + actions

- shop local campaign
- cycle track in Ruataniwha
- equine tourism - no place in NZ is very horse friendly for people to come + stay, lots of places to ride in CHB, a niche waiting to be filled!
- council to take a positive role in encouraging suitable business to establish in CHB, specifically rates reductions (no rates based on no. of employees), land + infrastructure support
- requirements to be made much easier/cheaper
- council owned commercial building
- encourage people acting as mentors (business)
- go plastic free - biodegradable outdoor gear
- more pensioner housing places
- waste disposal plant generating power (H&W)
- easy govt to reduce red tape
- subsidise public transport - at least between Napier + Wai

Handwritten notes: A PMD FOR 5000, Council could be a good role in managing, Council could be a good role in managing

Waipawa

^{DONE} WP-6.
What do you value most in the Dist.

People:—Multi Cultural
 ✓ Close community/Eateries
 Supportive/Public Relations
 Open to ideas

Assets—Museum/Central location
 ✓ Sports amenity
 ✓ Library ✓Swimming Pool
 Civic Hall
 Cultural Activities—M&D
 Cactus Jack—Country Western
 Band Rotunda
 Oldest inland town/History
 Marae/Schools/Parks
 Recreation/bowling/Fishing
 Beach Purerere
 Ambulance—atmosphere.
^{Clock shop} Town Clock/Beef/pig
 Winery/Orchards/Dairy/Sheep

^{DONE} WP-6.
Whats holding us back !!

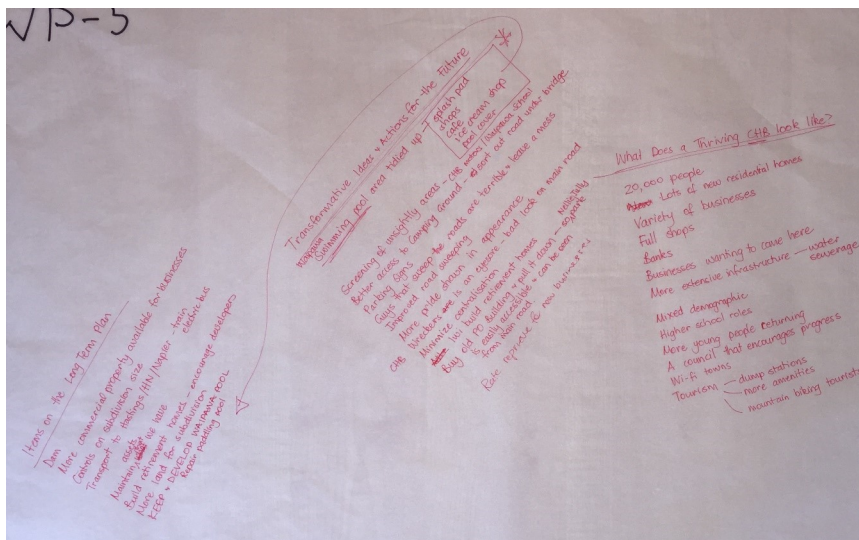
Industry/ Employment/ housing
 Rental accomodation/
 Signage Improvement.
 Unkempt around township
 Buildings updated painting (landlords)
 Consistently cleaned 24/7
 Holding contractors to account
 Improving Coronation Park ablution
 Theme - Heritage signs/Placard
 Lack Drs/Dentists

^{DONE} WP-6.
Future

Clean, vibrant, attractive
 Community LESS RATES!!
 Multi cultural
 Dam—Farming, orchards, winery
 Horticulture
 Service Industry/Contractors
 Community Base
 Apprenticeships
 Cultural Development
 Housing, Suburbia
 Transport—buses, taxi,
 Historical mini tours Marae, Pa
 Service accomodation
 Health access cheap Theme
 Bank—Mobile bank
 Education—Major school/preschools
 Maintain Social activities/Youth/Sports
 Community garden/Loten Park.

Waipawa

VP-5



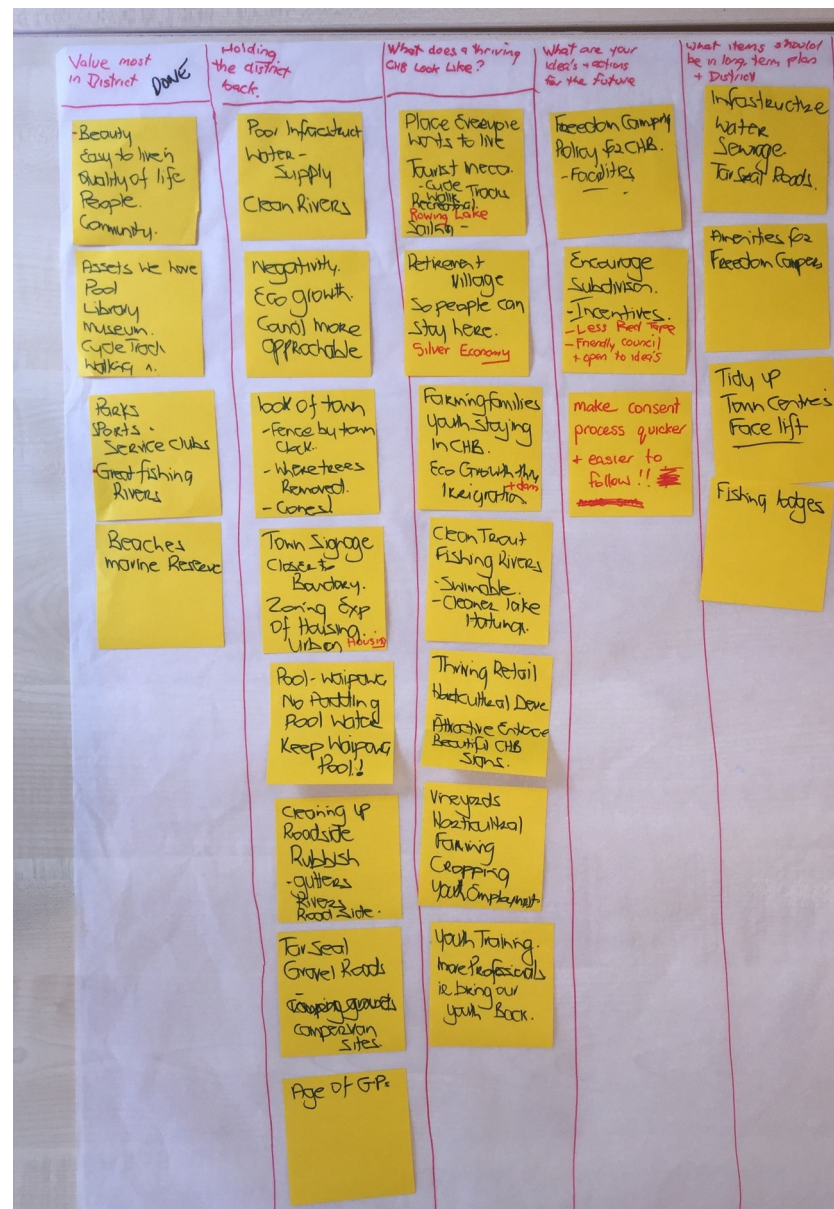
What is holding the District Back?

- High rates - economies of scale
- Small population
- Bad zoning - no commercial area
- People don't stay
- Lack of public transport to Hastings/Margate
- Lack of retirement houses
- Bad economy
- Dependency on Farming

Sumner P.O. & Area

What we value

- Community spirit
- People are nice
- Historic feeling
- Safe
- Community pride
- Planning
- Family friendly
- Great theatre
- Opportunities
- Sports clubs
- Museums
- Swimming pool
- Environment
- Infrastructure
- Big stations
- Large parking
- Access to beaches & mountains
- Being on the main highway



APPENDIX C: TYPED-UP FEEDBACK RECEIVED DURING COMMUNITY CONSULTATION

Ongaonga community, 12 April, 2-3.30pm

Group Ong-1:

Now, value most in the District:

Clean air

No traffic congestion

Heritage Values

Safe community

Geographical location

Now, holding the District (and Ongaonga) back:

Lack of commercial infrastructure for small business in Waipawa, while prices in Napier and Hastings too high

No good freight service in the CHB District

No area in CHB for container that is MAF approved / container drop points - transitional facility

Lack of population, e.g. Taupo is subsidising businesses to start up \$20k

Incentives for growth

Future:

Well populated

Sustainable no empty shop fronts, looks vibrant

No empty shopfronts

Some form of entertainment, events

Restaurants

PT

Incentives water storage (i.e. Rainwater tanks)

Bike track Waipukurau to Ongaonga

Tourism facilities, tourism opportunities (council lead)

RV park

Long term

Group Ong-2:

Now, value most in the District:

History

Outdoor environment – Bush / Forest parks
- Rivers

Small Villages (but everything that we need is here)

Social connection

Now, holding the District (and Ongaonga) back:

Smallness disadvantage for youth (18) employment opportunities

Lack of social connection

Lack of good internet

Lack of volunteers, ageing volunteers

Shortage of rental properties – social housing?

CHB - Good water supply

Future:

Small, personal, inclusive community

Small thriving value added business (with opportunities to stay)

Businesses and opportunities for young

Multicultural, connected between young and old, rural-urban, internet

Beautiful clean environment

Expand Ongaonga initiative and plant 1 kowhai tree for every person in CHB. (involve everyone in growing and planting)

Rubbish, free rubbish disposal to keep environment

Group Ong-3:

Now, value most in the District:

Outdoors

Nature

Clean green

Museum

Sense of community

Museum

Local School

Shop

Access to water

Red cross, Connect to doctors

GE free

Diversity: meet world, orchard, farming, cropping, vineyard, tourist

Tourism

Local and NZ ownership

Now, holding the District (and Ongaonga) back:

Rates affordability

\housing affordability

Living beyond our means, local government salaries

Lack of employment for our trained young people

Irrigator water-use

Rural valuations for waters unequal / unfair

Rules and regulations

Red tape, bureaucracy, slow consenting, building consents, fireplaces, titles, amount of paperwork, regional / connected

Future:

Responsible with conserving water value our water

More local businesses

Community

Family connection

Employment

Self sufficiency

Value our water

Busy town

People wanting to buy in the area and set up business

Water farming, bigger not nec better

Mountain bike and walking tracks

Work with iwi

Museum development in Ongaonga

Hotel in Ongaonga-social hub community

Water meters

Water tanks on new houses

Grey water at minimum

Group Ong-4:

Now, value most in the District:

Environment, Rivers

Beaches

Bush

Security: crime free (almost), community values

Sunshine

Rural schools

Senior citizens

Active kiwis

Activities for children: cycle way, walking tracks, skate power

Indoor pool
 Civic theatre + others
 Now, holding the District (and Ongaonga) back:
 Lack of finance- whole community
 Lack of PT affordable
 Local industries for youth/ mature
 Good paying jobs
 Lack of communications
 Business support groups missing
 Business hubs
 Lack of good roading: bypass in Waipawa hard to open car pool
 Need bypass in Waipawa
 Road cross sections too steep to open doors
 Lack of attractiveness of town
 Lack of recycling
 Future:
 Good and adequate Water supply for the towns
 Waste water treatment improvement
 improve recycling, reducing waste (packages etc)
 less kids off to boarding school outside CHB, or CHB has boarding school, or better school buses
 retirement villages, with self-contained units
 job diversification, less reliance on agriculture
 clean and healthy environment, community supportive, pride in community, less littering
 Ongaonga: emphasise historic value of village
 Mountain bike tracks in Waipuk and Waipawa

Otane community, 12 April, 6-8pm

Group Ot-1:

Now, value most in the District:
 Old NZ values + amenities
 Safety: a safe community-friendly
 Churches
 Innovative homes based industries and businesses (72 small businesses around Otane)
 Old NZ-Values: fire brigade, local school
 Now, holding the District (and Otane) back:
 Some development in Otane spoils the atmosphere:

removal houses, sections too small, detract from
 ambience of village
 More and attractive street lighting
 Facilities for youth
 Non consented accommodation in area
 Otane cemetery
 DP guidelines / rules not enforced
 Lack of PT to Waipukurau and Hastings
 Itinerant population
 Transport- major issue
 Future:
 Water
 Better communication Fb page: example Oamaru
 Want CHB to be a destination
 Area is unique: walking cycle track- Otane – Waipawa
 Pop supporting local business / economy
 More employment more CHB facilities for youth
 More doctors
 Council housing for the elderly
 Review the current minimum section size-needs to be larger
 More consultation for planning applications
 Relocated buildings-rules and standards need to be upheld, enforced
 Beautification continued – removed of all old hospital buildings and development of area
 Drains kept clear

Group Ot-2:

Now, value most in the District:
 Water quality
 The people: family, neighbours
 values
 Safety
 Space – not over crowded
 Climate
 Freedom of enterprise
 Friendliness
 Community facilities: sports, schools
 Central location

Quality of life
 Rural life
 Democracy – freedom of speech, accessible local national politicians
 Now, holding the District (and Otane) back:
 lack of footpaths and lighting
 unbalanced regulation, too much red tape
 money
 greed
 debate
 over regulation
 fear
 leakage of labour/ money
 Future:
 good elderly care, flats
 caring community
 clean water
 good health accessible services
 school
 businesses / retailers
 employment
 good infrastructure
 crime free
 caring communities
 community banking
 valuing people and environment over money
 transformative ideas
 small / medium local business
 country markets
 transition towns – process to build local resilience
 clean local energy

Group Ot-3:

Now, value most in the District:
 community support and spirit
 Trees and space
 In easy reach of larger community support systems
 Well-resourced school and community groups
 Security in the home (neighbourly support)
 Now, holding the District (and Otane) back:
 Infrastructure: water, sewage, roading

Employment opportunities
 Council attitude (in the past)
 Building consent issues (in the past)
 Public transport options
 No dam
 Future:
 Businesses in all the buildings, shops all full, successful small businesses
 Involvement of the community with vision of Council, KM: leverage
 Bustling, rural, light industry, social but keep the trees and space
 Full employment
 Full shops (businesses in all building)
 Small, successful businesses
 New vision from 'new' council representatives
 Build the dam
 Tourist attractions (i.e. like the art deco train trip, market)
 Create support / working groups for community / area projects led by council representatives
 Review subdivision sizes and infill housing
 Do not make Otane a transient community
 Leave Otane 'A Living Lifestyle'
 smaller sections must have new build or relocatable to be brought up to new build standard
 build the dam

Group Ot-4:

Now, value most in the District:
 Arts+crafts
 Access to rivers, sea mountain (greater environment)
 People (the community) great mix
 Safe place to live
 Rural status with local feel – café's facilities, markets
 Facilities – cycle tracks, heated pool, turf, courts, recreation etc.
 Ambience of community
 Schools – Kohanga

Culture – multicultural / diversity in ethnicity
 Arts, crafts
 Access to cities
 We value what happens in our little communities
 Look after our community character
 Emergency services OK
 Now, holding the District (and Otane) back:
 Lack of infra for tourism, no dump station, not campervan friendly
 Infrastructure allows development
 We need controlled development
 Not motorhome friendly – no dump station so go past CHB
 Tourism opportunity through camping – railway esplanade
 Tourist facilities – showers / dump stations etc.
 Finance
 Employment – how do we encourage new business to the area
 Future:
 CHB as destination, tourism + businesses
 Encourage investment in healthcare and rest home facilities
 More motor home tourists – CHB as a destination
 Marketed to international and national markets
 Mixed community and bucking trend of rural NZ
 Pride in all communities – clean, tidy, mown
 Schools leading the way
 Beautiful entrance to CHB – planting
 Rest homes / health care – encourage investment
 Super schools
 Target tourists
 New business and employment
 Rates rebate to new businesses (incentivised)
 More support for new business
 Uber
 Public dump station
 Connection between all communities – cycleways
 Cycleway link from Havelock north to Otane – complete existing cycleways
 Signage to communities

Public transport
 Railway transport
 Build a dam

Group Ot-5:

Now, value most in the District:
 Diverse population
 Affordability
 Sporting successes
 Local experience is valued nationally and internationally (good lifestyle)
 Informality and freedom
 Character of townships within district farmer market
 Semi – rural
 Pleroma (social service)
 Valuing local history
 Now, holding the District (and Otane) back:
 Lack of understanding of the needs of other local communities in District
 Lack of water
 Entrenched views – we need to be more openminded
 Employment opportunities
 Lack of transport options
 Future:
 More provision to assist those who want to capture roof water
 More support for sustainable building / living
 More employment / job
 Grow sustainably
 Encourage innovation
 Clean rivers / waterways
 Support young achievers
 Sound infrastructure – quality / affordability
 Suggestions of what grows well in area's
 Healthy and fit communities
 Gardens with edible plants and foods in communities
 Provision for those who want to capture water without penalty
 Sustainable houses / living – council to support

instead of barriers
 Plant more trees (to capture water)
 Water
 Sporting complex – lights (Otane)
 Accommodation for elderly – warm homes
 Strategic planning for long term primary industry
 GE free

Group Ot-6:

Now, value most in the District:
 History of the area
 Culture
 Village feel
 Large properties
 Flexible Lifestyle
 Community
 Variety of retail
 Property size
 Identity
 Rural feel / landscape
 Safe
 Property price / value
 Now, holding the District (and Otane) back:
 Lack of forward thinking, nothing for youth big thinking
 Lack of cooperation between towns and within communities
 Water restrictions
 Jobs
 Current development
 Transport to anywhere
 Lack of infrastructure – lights, over loaded soon, water / dam, sewer, footpaths
 Camera at recycling (eyesore)
 Promotion of local business / events
 Retailer shop hours
 Social media could be better now than was
 Escalating rates / lack of rate payers
 Signage in Otane
 Council building – lack of staff with knowledge / Experian

Future:
 PT
 Education
 Pride in the towns
 Incentives for businesses to move here
 World class tourist attractions
 Well paid jobs and business opportunities
 Excellent education and retraining facilities
 Community vege garden
 Public transport
 More cycleway
 Dam
 Good roads and footpaths
 Mowed rural roadsides
 Retails / cafes busy
 More connected with each other aware of what local businesses
 Variety of eating places CHB
 Incentives for business to move here and residents
 Public transport
 Railway – tourist attraction
 Grow market
 Extend cycleways – Otane
 Infrastructure
 Tourism
 Encourage more home
 Ownership / development
 Trees not being allowed
 Keratin m's from boundary

Group Ot-7:

Now, value most in the District:
 Entrepreneurial business, variety of business,
 Business knowledge sharing
 Facilities throughout the district
 School
 Sports clubs
 Community spirit (Whanau)
 Improvement in parks / facilities (cared for)
 Want to participate
 Entrepreneurial business

Facilities available in distinct (good use of)
 Now, holding the District (and Otane) back:
 policy / procedures followed and transparent
 promotion of CHB (social media and on Demand TV etc.)
 lack of external investment and visibility “bringing outside in”
 transport infrastructure (public transport)
 older teens move away
 older people retiring (need retirement villages)
 Range of work / business
 Easy access to information
 Red tape
 Future:
 Intermediate or middle school
 Improving appeal of CHB college
 Attracting doctors to CHB
 Fibre and \$support for businesses to connect
 Retirement village
 Transportation
 Attract investment
 Support for social services
 Growing and supporting local business and events
 Events that attract a wider audience
 Signs (road) that we can read
 Communication between employers, college, students, job seekers
 Price of alcohol lic for fundraisers
 Costs involved for community organise to use community resources
 Platform for launching / expanding (new) business

Porangahau community, 13 April, 10-11.30am

Nicole Henderson, landscape architect

Group Por-1:

Now, value most in the District:
 People, supportive community
 Emergency services: red cross, fire, ambulance, police, coordinating

Cultural heritage, history, identity
 Rural / environment
 Healthy: young and old people
 Now, holding the District (and Porangahau) back:
 Water quality deteriorating: clean, environment, sustainable
 Resources: education, health, housing
 Travel for work
 Rubbish: what to do? Old sites new systems
 Big tip in Porangahau leaching
 Future:
 Combining and rationalising all recycling and rubbish around Porangahau
 Communication around, e.g. digging up the road near Urupa
 Education, every child needs to be bilingual
 Water: drink, clean, swim, kai, recreation, irrigation
 Access education
 Bi-lingual
 Utilize
 Community skills
 Safety
 Sustainable
 Potential
 Utilization power
 Tourism: links to national infrastructure
 Cycle
 Walk
 Trek
 Consultation / Communication council and people (e.g. drains in village)

Group Por-2:

Now, value most in the District:
 Quality of water
 Sense of belonging
 Diversity of community
 Education
 Heath
 Environment
 Treaty right

Tangata whenua
 innovation
 Our lands
 Now, holding the District (and Porangahau) back:
 Lack of opportunities for jobs and training
 Drug use
 Lack of viability for accommodation for truck drivers, other workers / travellers for work
 Poor sewage system – water, environment and health
 Future:
 McDonalds
 Employment for youth
 Farming needs to change
 Building new thinking
 Dam
 Water

Group Por-3:

Now, value most in the District:
 Marae and other buildings church, pub, hall, school
 Our community / people
 Good roads
 Facilities golf course, courts, garage, shop
 Beach river “we value our land highly” environment.
 Clean water
 Nga taonga tuku iho – our identity community value (our cultural value)
 Health, employment, housing, education
 River, environment
 Now, holding the District (and Porangahau) back:
 Division in community
 Not using local
 Lack of quality housing
 No employment – high rates of unemployment
 Lack of accommodation. Low quality housing, high rates
 Dwindling roll at primary school
 Lack of leadership (quality)
 Draw more people back home
 Upgrade our sewerage system and water

Division in the community
 Not using the resources / facilities here in Porangahau
 Future:
 Upgrade sewage and water supply
 Grow pop
 More local employ
 Unify community
 Affordable housing for local
 Represent tangata whenua at Council
 Heap of employment
 Growing population
 United community
 Good quality low rates housing and more
 Tar seal road to marae. Pavements around town
 More Tangata whenua owning business's in CNB
 Clean, healthy water
 Tangata whenua on the council (more) – one from each Hapu
 Encourage tourism and people to our community by upgrading facilities, roading, footpath etc. signage.
 Educated people in systems and business owning etc.
 Affordable housing for locals
 More housing for elderly (affordable)
 Plans to keep Whanau on their lands
 Education on economic development for land development for the owners, horticulture, agriculture, tourism, performing arts, hospitality, aquaculture, Whakapapa (culture), environmental

Group Por-4:

Now, value most in the District:
 Spaciousness
 Families
 Volunteers
 Free camp ground
 Sand dunes
 Events
 Space
 Environment - coast- beaches – sky – river

People
 Community – open Maori community welcoming, supporting Hapu, goodwill
 River is iconic part of who we are
 Kaimoana
 Activities – country club, marae, hall, fire brigade, rugby, netball
 Volunteers
 Hall, pub, garage, dairy
 Visitors
 Free camping is wonderful
 Longest place name
 Community garden
 Community activity – walks, riding, beach, organised events
 School – very inclusive
 Sand dunes – estuary – nature
 Value
 Red cross - doctors
 Now, holding the District (and Porangahau) back:
 Employment – holding us back
 Lack of signage
 Lack of maintenance of streetscape and buildings
 Environmental health deteriorating
 State of infra
 Future:
 Development and jobs
 Services supporting local jobs in remote communities, e.g. for forestry
 Tidier streets and buildings
 Full shops
 Fewer cows
 Main street upgrade (Nicole Henderson)
 Car parking at cemetery, drainage
 Getting people into village
 More visitors
 Longest place name stamp
 Acoustics in the hall
 Hall entrance fixed up, drainage, car parking
 Maintenance, tidying up
 Community project – gardening

Council communication – local leadership – local contact
 Economic activity, full shops, industry development, less cows
 Industry development for CHB
 Forestry, Ernslaw – services, accommodation
 Land based industry – Plax
 Tourism – selling products, local skills, wearing, cultural tourism (just starting)
 Walking access – to longest place name, along the coast, along the river
 Marine reserve
 Presenting the community well – main street upgrade, signage, tidy private property
 Environmental health: water, waste, sewage
 Upgrade facilities use recycle sewage

Additional note for Porangahau

Future:
 Town centre landscape improvements (as per Nicole Henderson)
 Sign of longest place name (as per Nicole Henderson).

Flemington community, 13 April, 2-3.30pm

Group F-1:

Now, value most in the District:
 Great school4
 Strong community
 Rural lifestyle, sheep beef farming
 Rural delivery (post)
 Community facilities, halls, fire brigade, halls, pony club, tennis court, lake station facilities (polo, recycled, inter school, mud run, cross county)
 Value rural helicopters and the limited St John's service available
 Wallingford rifle club
 Wallingford sports
 Churches – Wanstead / Wallingford
 Ranui farm park

Homestead
 Rural helicopter
 Sports clubs in CHB
 Churches
 Pilates, yoga, keep fit programme
 Access, good roading
 Farms, no lifestyle blocks / economic units
 Good facilities in the towns
 Beaches and rivers
 CHB: - (great sporting facilities / play grounds / pools) – (picture theatre) – libraries / holiday programmes) – (museum) – (beaches / rivers)
 Now, holding the District (and Flemington) back:
 Lack of cell phone and internet coverage, problems with ph landlines as well
 Lack of upkeep of roading and power poles
 Some emergency roads unsealed
 Lack of school buses
 Kids leaving the district for schooling
 Limited childcare options and facilities
 Not enough GPs
 Lack of support for rural elderly people
 Long waiting times for emergency services
 Lack of volunteers in the future
 Piers on road sealing
 Land line
 School bus availability / zoning (primary / secondary affected, potential of children being sent out of district for schooling due to location / remoteness)
 Restricted childcare options during school holidays – limited childcare facilities
 Number of GP's / waiting lists
 Lack of volunteers
 Future:
 Keep rural people connected within the community
 New blood into the community
 Skids attending local sec schools
 Easy access to healthcare
 Good schooling
 Diversity of ages in pop
 More and healthy homes

Better IT to help people work from home, diverse jobs
 Make volunteers feel valued
 Ngahapupu Rd sealed
 Employing employees with families
 Healthy homes and keeping them maintained
 Cell phone / internet coverage improvement – encourage new people to come to the community by offering availability for people to work from home (IT)
 Lack of rural housing available
 Need more volunteers – make them valued

Group F-2:

Now, value most in the District:
 Facilities, parks, pools, sports venues, lifestyle
 People
 Connectivity
 Community spirit
 Climate
 Beaches
 Good farming
 Collaboration between levels of education
 Natural beauty
 Good access
 Beaches
 Ability to farm to without a stick hanging over us of Horizons Waikato
 Now, holding the District (and Flemington) back:
 Poor communication infrastructure
 Lack of protection of agricultural area in DP
 Lack of protection of natural beauty in DP
 High rates
 Lack of dam
 Retail struggling
 Not enough diversity in jobs
 Water management, should have meters
 Inconsistency of waste management
 Better DP to protect AG / beauty
 Rates. Too high
 Lack of population over large area = high rates

Retail challenge – scale / internet
 Job diversification (AG or Nothing)
 H2O (lack of meters / inconsistency around fresh H2O) in Waipawa and Waipukurau
 Waste – inconsistency in charges, needs scales, change by weight / plastic / human
 Disconnected / non-contributing people
 Future:
 Improved connectivity (cell phone and internet)
 MTB park (mountain bike)
 Better supported business developed (more diverse jobs), e.g. CHOOK business
 Greater, but well managed pop
 Better promotion for tourists
 GM allowed
 Increase profitability for agriculture sector: Rua
 Dam / market control / diversification options
 No smaller than 2ha (now 1 acre)
 2ha sized subdivision limit. Protect the productive land more / no more unplanned villages
 Tar seal more of Ngawaka Rd
 Public campgrounds and beaches not having permanent residents
 More employment opportunities for youth / qualified people / via business Hub / supporting new businesses
 Protect the right to farm

Takapau community, 13 April, 6-8pm

Group Tak-1:

Now, value most in the District:
 Opportunities in the towns
 Quality of soils
 Location in NZ
 Weather
 Affordability
 Schools
 People and community
 Holding the District (and Takapau) back:
 certainty of water supply

bad communication services
 lack of smart land-use
 badly treating rate payers
 Bus stop on SH2 unsafe
 Future:
 red carpet instead of red tape
 Bus stop should get off SH2
 Jobs
 Attracting talent
 High-paying jobs
 Public Transport
 Happy, health, educated community
 Business incubators, using new tech, welcoming, encouraging business
 Tourism: make sure there are things to do
 Retirement village
 Irrigated HB

Group Tak-2:

Now, value most in the District:
 Pride
 Community facilities, public toilets
 Arts, churches
 Businesses that make community thrive
 Schools, play centre
 Sport clubs
 Farms
 Fire brigade
 Health centre
 Arts Centre
 Rubbish and recycling
 Library
 Marae
 Now, holding the District (and Takapau) back:
 Lack of pride, community not kept clean
 Lack of license drivers
 Lack of cameras and street lighting
 Slow consent processes
 Youth initiatives
 Police Station
 Bus stops

Drugs and theft
 Future:
 Green waste compost
 Maintain and extend footpaths
 Linking bike track to Waipukurau South
 Community events
 Retirement village
 Marae + employment
 Info centre, manned by?
 Policing, cameras
 Improve consent processes
 Fitness programme at hall
 Improve town lighting
 Driver licensing
 Maori crafting
 Combined club days
 Phone box
 Help centres i.e. drugs
 Train station

Group Tak-3:

Now, value most in the District:
 Sports facilities, health centre, scouting groups, RSA
 People, family, whanau, multicultural
 Infra, lack of issues with roading and pipes
 Local industry i.e.: Honeyfarm, Taylormade gates
 Great schools
 Beautiful environment
 Now, holding the District (and Takapau) back:
 Bad water
 Hard to have pride in community
 Small population
 Lack of businesses
 Lack of support for businesses by Council
 Lack of mobile / broadband coverage
 Rates too high
 Village is located off the main road
 Access to public transport
 Not maintaining the visual look of the town
 Future:

Children achieving in school
 Children active and participating
 More police / Maori warden
 Governance: Local board
 Local employment: mowing berms (paid by Council)
 Communication point
 Free Wi-Fi and faster
 More businesses and shops
 Community board
 Local transport between rural towns

Group Tak-4:

Now, value most in the District:
 Lifestyle and climate
 Community
 Social facilities
 Now, holding the District (and Takapau) back:
 Lack of jobs
 Profitability of farming
 Sewage problems
 Telecommunications
 Future:
 jobs
 irrigation would bring better and more jobs, more housing, more services
 Fibre
 Council to support with consents
 Council to stick to its core business: roads, water
 Keep rates stable

Group Tak-5:

Now, value most in the District:
 Strong rural community
 Environment and its potential
 Safe
 Climate
 Seasonal fruit/vege
 Life style
 Housing affordable
 School
 Potential

Now, holding the District (and Takapau) back:
 Having lots of goods, but no sharing of knowledge / processes / resources
 Lack of opportunity for youth
 Lack of support for elderly
 Lack of Police
 Drug use
 Supporting local businesses
 Future:
 More employment
 Renewable energy
 Attracting young people to community
 Good housing, no poverty
 Ideas: building rehab centre (drugs), pensioner / kaumata flats, petrol station, truck stop
 Sorting out the bus stop location issue
 More Doctors
 Consenting process
 New location for sewage pond

Group Tak-6:

Now, value most in the District:
 Major employer: silver ferns farm
 Good support in community
 Central to everywhere
 Affordable housing
 Health centre
 Cheap parking
 Now, holding the District (and Takapau) back:
 Reliance on one industry (Silver Ferns Farm)
 Not enough to do for youth, crime, lack of policing in Takapau
 Groups and facilities and clubs don't work together, resources not shared, / efficiently used
 Lack of secure funding for our health centre
 Future:
 Better look: Mowing berms, Sydney Street, Charlotte St
 Lighting and welcoming signs at entrances
 Policing
 Services for elderly, old people leaving

Funding for health
GP
More support for business
More activities for youth, BMX, skateboard
Bus service coming into town, shelter
Internet

Group Tak-7:

Now, value most in the District:
Rural community bonding and spirit
Rec centre, arts, yoga, clubs
Takapau: Local industry – Kintoil honey, Taylor made gates, 4 square shop, health centre
Now, holding the District (and Takapau) back:
Vandalism
Low quality water in Takapau, lack of pressure and sub lines leading to more scum
Rubbish dump high charges
Lack of parental involvement and supervision of growing generation
Future:
Community welcoming package
More activities for youth
CHB retirement village
LTP: housing for the elderly
DP: zoning: lifestyle blocks close to town used more intensively
Clean well maintained houses and buildings
The Dam
Thriving industries and employment opportunities
CBD growth
Life style blocks to be regulated, land to be utilised efficiently

Waipukurau Community, 10 April, 6-8

WK1

Now
Good social economic
Raising family
Cities close proximity

Locality to beaches, bush and mountains
Mix of rural and town community
Beautiful environment
Health centre
Great life for a growing kids/family
Great leisure activities
Smaller, friendly atmosphere
Meals on wheels
Dementia-ward
Climate
Pace of life
Similar to others
Holding the District back
Lack of community ownership
Students not focusing on academic subjects
People with a vision for creating new employment opportunities
Lack of pathways for young people i.e.: apprenticeships
Lack of driver education for young people
Need a variety of jobs for all ages
How does Council work with Higgins Contractors, is it contracted or paid individuals
Not enough children attending local college
Future
Round about or something more efficient at Tavistock Corner
Showcasing, promoting the district to other cities in NZ
Logo that promotes the town
No empty shops
Need another Doctor
Containers for pop up shops on Hills Honda old section
Attract people to start up new businesses
Weekly market
Make sure there is always a swimming pool and library at Waipuk and Waipawa
More sporting fields
Infrastructure needs updating
Taking ownership and being involved with Council

Helping to preserve EQ prone buildings
Resthome complex so elderly can stay in the community
Charge logging companies for damaging the roundabouts
Work for students
Bus between Waipuk and Waipawa
Promote Lake Whatuma for non motorised activities (rowing, swimming, sailing)
Dam needs action and ideas

WK2

Now
caring, friendly, intimate, small community
family orientated, extended family, Grandchildren
pool, skate park, splash pad, boot camps, heaps of activities
Safe
Size of schools
Activities for the Elderly
Playground, cycle ways
Theatre and cafes
EIT courses, great to do free
Medical centre-ambulance
Holding the District back
Need large employers for more opportunity for young people
Attracting Retailers
Need more Doctors
More local information for new people
Lack of progress on dam
Lack of retirement village
Lack of identity and tourist opportunities
Future
Opportunities for young to come to or stay
Small villages rejuvenated
Marae in Waipukurau completed and active
Young people to have driver's license, defensive driving courses
Expand EIT
Trade courses

Need to be a hub

WK3

Now

Small community, friendly, low pop growth keeps housing affordable

Natural environment

Short distances to larger places

No sprawl

Great facilities-splash pad, skate park, indoor pool, sports stadium

Climate

Local shops cover all bases

The river, bird corridor and recreation

Lake Whatuma

Holding back

Cell phone, broadband bad

Waiting on dam

Slow bureaucratic processes

Earthquake prone buildings

Droughts

Unreliable rainfall

Transport commute in and out

Sewage pond, too close to the river and cost of treatment

Too much emphasis on the farmers, town is important too

Future

Secure and environmentally safe water storage system

Healthy rivers and lakes

Schools coping with increased rolls

Inclusive community

Lake rejuvenated

Habitat restoration/beautification via native planting

Employment/training (model like Otorohanga)

Job creation-a business hub situation

WK4

Now

Health

Primary school, size, staff

Lifestyle slower pace

Access to beaches

Climate

Cost of housing, sections

Business options – shops and available businesses

Increasing attractiveness of Russell Park

Holding the District back

Services – waste water etc

Lack of Council guidance for new businesses

Access to information for new business

Info for visitors, newcomers, could be digital

Footpath quality

Parochialism Waipuk-Waipawa

Large section options v's small section options

Future

Footpath maintenance with the elderly in mind

Support new and existing businesses

More appealing to visitors, amenities, walking, cycling

Web based visitor info

More attractions within CHB

Website

Future proofing social housing

WK5

Now

good medical services

good schools

good roads

voluntary services

swimming pool

sporting facilities

central location

library

climate

Little Theatre

Friendly people

Holding the District back:

rates too high

lack of employment for youth

lack of IT

lack of advertising

lack of population

lack of high paying jobs

lack of advertising ourselves

water restrictions and quality

Future

retirement village

university

amalgamation HB

motorhome friendly town

businesses from home, ultrafast broadband (e.g. game developers)

EIT more courses

Future proof your infrastructure building, water and sewage etc

What could the council invest in to safeguard our future e.g. the dam

WK6

Now

Free parking

People/community groups

Facilities – pool/stadium/parks

Health service

Lifestyle

Beaches

Climate

Whatuma Lake/rivers

Education schools

Cycleways

Central access to other parts of NZ

Mountains

Recreation: sporting opportunities

Friendliness, active community

Change of Council vision

Retail services

Not a big city

Urban roading

Change of council vision

Holding the District back

Low police numbers/hours
 Waipukurau/Waipawa divide
 Meth
 Sitting drivers test somewhere else
 Cost of sub division
 Compliance costs/red tape
 Council co-operation in developments
 No retirement village
 Location of social services
 Length of time to make decisions about the dam
 Low population = high rates
 Internet and cell phone connectivity
 Public transport
 Landlords rent
 Future
 Water quality
 Infrastructure
 Lift the academic results at the College
 Funding for Health/ Social Services
 Drivers licence testing
 Roundabout at Boggle Brothers/Takapau Road
 Trees down Ruataniwha Street
 Improve welcome signs to town
 HB Tourism promoting us more, signs on Napier/
 Taupo promoting Waipawa/Waipukurau as first
 town you drive through
 CHB promotions to refocus more on local business
 and not just tourism
 Higher police
 Thriving retail
 Retirement Village
 Community Events
 Invite business with large employment to CHB with
 incentives
 Council partnerships with community groups
 CHB Chamber of Commerce
 Health/social services work together
 7 day trading
 More Doctors
 Inviting thriving destination
 Drug and violence free

Youth retention
 Thriving farming community
 Butcher
 Rural/Urban working together

WK7

Now
 Facilities: skate park, library etc
 Services: parent centre, support groups, Rotary
 the people
 Participation
 Opportunities for primary age children
 Affordable housing
 Safe community
 Central location
 Climate
 Aerodrome
 River
 Local theatres
 Childcare services
 Holding the District back
 No sporting or employment opportunities for high-
 school age children
 Housing and availability of bare land
 Lack of Police presence and other Government
 services
 Realistic rental price for retailers
 Lack variety in retail, local produce/product
 platforms
 Lack of employment opportunities
 Leverage off main road traffic etc: Waipawa
 Economic development support
 Beach safety
 Aesthetic entrance to Waipukurau
 Drugs and gangs
 River Environment
 Future
 dam
 local markets, showcasing local talent and produce
 eg: Greg Hart, Milstream Gardens, Bold
 lampshades

recognition for talent and businesses doing well
 attracting investors
 reviewing archaic policies
 Community involvement
 Higher employment rates
 Busy retailers with good selections and local
 products, restaurants
 More sub-divisions for new homes
 More SME's and better support for current
 Improved environment
 Lower sporting levies and more opportunities for
 college sport and less travel
 beautifying main street
 High speed internet
 An usable lake Whatuma
 Regional partners support

WK8

Now
 close-knit, caring, community,
 cycle tracks
 rural ranges
 beaches
 No heavy industry
 Well serviced community
 Healthcare
 Climate
 Roothing
 Airfield
 Approachable Council
 World class fishing
 Holding the District back
 Many kids not going to local college
 Public Transport between towns
 Shortage of doctors
 Limited Infrastructure
 Aerodrome usage
 Water quality
 Lack of clear communication
 Innovation
 Compromised water quality

Future
 Lake Whatuma-bird sanctuary
 Keep up verges, cleanliness
 Tourism
 Cycle tracks
 Resealing gravel roads
 Cut red tape for businesses, industries, tourism
 Retirement homes
 Recreation
 Infrastructure: industry, housing, tourism

Iwi, 11 April, 10-11.30

Pakeha images only
 Maori experience in Tamatea for schools, general part, but also local for each individual school
 Need to make Maori history more visible, education
 Connect a Maori trail or network of trails through Tamatea, along pa sites, longest place name, views of significant Maori places etc.

Group Iwi 1:

Now, value most in the District:
 Natural environment,
 central location, skiing, city, sea
 manakitanga, friendly place, underlying misunderstanding about shared history
 it's home, whanau
 safe, secure place to live
 climate
 ancient history
 rural but not remote
 Now, holding the District back:
 ignorance of pre-colonial history
 tangata whenua not recognised as having an offering
 young move away for education, don't come back to live, lack of higher paid employment
 Future:
 Jobs for all levels
 Healthy people, rivers, water

Sustainable practices
 Eradicate government and drug (meth) dependency
 Connecting with IT, educating for jobs that don't exist yet
 Make sure that people can set up jobs at home
 Maori in business
 Maori in home ownership
 Settlement money, Council to facilitate use of it, acknowledging what is compensating
 Maori-led Rehab facility (p, suicide)
 Old people accommodation
 Tamatea Trail, education on pre-colonial history, e.g. Mahu (now called Blackhead Beach)
 Hear about history, places, stories, tourism
 EIT, need better tertiary education, trades, not necessarily university, local branch of Te Wananga O Aotearoa
 Exhibition space for historic objects of the area, interactive centre, return from Napier

Group Iwi 2:

Now, value most in the District:
 Natural environment, mountains, sea, rivers, climate,
 Community feel, strong connections.
 Facilities, civic theatre, public toilets, parks
 People- a strong living environment
 Now, holding the District back:
 Lack of housing
 Sports development
 Parochialism
 Future:
 Community marae in Waipukurau, for immigrants as well
 Sports United CHB sporting teams
 Dam-development for farmers, orchards reservoirs
 Development of Lake Whatuma, or other lakes
 Show long history
 Develop scenic adventures and have landscape visual access
 Clean up waterways

Develop native fauna and flora

Group Iwi 3:

Now, value most in the District:
 Marae in Waipawa
 No traffic lights, no parking meters
 Sense of home, history, reserves (should have original names)
 Clean water supply
 Re-connection routes
 Now, holding the District back:
 Safety of the rail line, no overbridge
 Lack of housing
 Lack of interpretation information
 Lack of historic awareness
 Connectivity between education institutions
 Signs in Maori
 Social housing
 More handicapped parking
 Future:
 Signage and info boards on Maori history
 Explanation, celebration, restoration projects
 Shuttles from villages
 Future workforce opportunities
 Digital communication
 Murals
 Inclusiveness with new immigrants
 Ensure national chains are here
 Transparency of decision making
 Free ambulance
 Driver licensing
 Shearing sheds/spaces at the showgrounds to utilise Rangatahi talents

Tikokino community, 11 April, 2-3.30

Group Tikokino 1:

Now, value most in the District:
 Our people
 Our facilities
 Clean air

Family farms
Tiko Pub
Quietness, space
Totara country
Scenic reserves
School
Now, holding the District (Tiko) back:
Visitors using SH2 not 50
Water shortage, water from private wells only, no dam
Littering
Shortage of driver licenses
Facilities for freedom campers, need dump station
Lack of housing
Nowhere for young people to let off steam
No fuel or food stop
Lack of employment and trades/training
Future:
Bike tracks
Village water and waste water schemes
Making Tiko / CHB a lifestyle choice

Group Tikokino 2:

Now, value most in the District:
People, community
Sheep and beef farming, hunting opportunities
Scenic walks and runs
Cottage industry: Photography, toy making, fire brigade pumps, polishing stainless steel
Hospitality
Personal contact
Now, holding the District back:
Forest & Bird
Lack of foresight about the dam: water supply, tourism
Council building consents slow / difficult, red tape
Slow service re connecting to phone
Illegal living in tents
Council staff not knowing the people, or their circumstances
Roading in Tiko Pass Holden Road , extension of

Lyle St, no numbers
Future:
Get Tiko to grow
Bike track from Hastings from Palmy via CHB
Attract more industries, including using technology to make living here and working somewhere else possible
Promote family friendly
Tech connected
More industry
Shop
Laundromat
Reason to stop...fuel and food stop
Dam

Group Tikokino 3:

Now, value most in the District:
Close to Ruahine Ranges
Hall
Pub
Fire brigade
School
The Tiko hall/Tennis/playcentre
Volunteers
Lots of space
Almost no crime
Now, holding the District back:
Lack of shop, dairy
24hr fuel
Lack of school children
Public attractions
Lack of sportsfields need turf grounds
Better signage
Need younger population
Not on the map
Upgrade camping grounds
Future:
More jobs in Tiko
Increase school roll
Dam, clean water
Healthy and clean environment

Solar panels, windmills, reusable energy
Residential development
Public playground at the school
Turn tennis courts into netball courts
Multipurpose indoor equestrian,
Motocross facility

Group Tikokino 4:

Now, value most in the District:
People, school
Tiko school
Community spirit, involvement
Sports clubs
Rivers, bush ranges, beaches
Valuable soils
Good health services
Safety, security
Good fire brigade
Now, holding the District back:
Lack of secondary education
Retaining young people, no jobs for them
Lack of Public Transport, school buses and between Waipawa and Waipukurau
Water security
Digital connections
High reliance on agriculture
Street appeal
Eating out places
Monopoly in services, lack of giving preference to local companies
Lack of promotion of events
Future:
Increase school rolls
More jobs
Faster building consents
Community and farm shops
Public Transport in town and further
Dollars spent locally
Increasing street appeal
More annual events
Better promotion of CHB

Dam

Waipawa community, 11 April, 6-8pm

Group WP 1:

Now, value most in the District:
 Accessibility to the Council and councillors
 Good representation in Council
 Sports clubs and the opportunities they provide
 Access to nature
 Current services, pools, libraries
 Individuality of towns and communities
 Health services OK, but could be better
 Sense of community
 School
 Now, holding the District (back):
 Small town mentality
 Bureaucracy
 Lack of innovation
 Erosion of health services
 Lack of control over landlords
 Police
 Accommodation
 Future:
 Maintenance of parks and facilities
 Opportunity for arts
 Youth initiatives
 Tertiary education
 Taking lead on environmental issues, by community
 Housing development
 Improving infrastructure
 Thinking differently about how we get ideas

Group WP 2:

Now, value most in the District:
 Clean environment
 Nature, easy access
 People
 Small community, engaged
 Affordable housing
 Beaches

Mountains
 Great location, close to everything
 Flights to AKL/CHC/WLG
 No traffic problem
 Now, holding the District back:
 Lack of cash
 Lack of suitable accommodation, short and long term
 Consenting slow and difficult
 Rising cost of living
 Infrastructure ageing
 Lack of investment opportunity
 Lack of forward thinking, no change
 Future:
 All shops in mainstreet occupied
 Face lift of buildings
 Collaborative business community with network and support
 Opportunities for young people to come back to
 Value-add to local businesses
 Business development hub
 More cycleways
 Fund that people can access for start-up businesses
 Looking after small towns, footpaths, verges
 Community events that cater to multiple users
 Brewery/ cider factory as we are an apple town

Group WP 3:

Now, value most in the District:
 Beauty
 Quality of life
 Community
 Cycle and walking tracks
 Pool, library and museum
 Fishing
 Parks, sports and service clubs
 Sportsfields
 Beaches, marine reserve
 Now, holding the District back:
 Poor infrastructure

No water supply
 Dirty rivers
 Negativity in community from lack of employment
 Fences by town clock in Waipawa
 Lack of zoning for housing
 Town signage
 Aging Doctors
 Gravel roads
 Future:
 A place everyone wants to live
 Tourism, rowing, sailing lake
 Retirement destination
 Farming families staying in CHB
 Economic growth through dam
 Swimmable Lake Whatuma
 Attractive signs with beautiful CHB
 Vineyards
 Youth employment
 Freedom camping policy for CHB
 Encourage subdivision
 Easier consenting
 Subdivision incentives
 Fishing lodges
 Tidy up town Centre
 LTP:
 Tar seal more roads
 Amenities for freedom campers
 Tidying up TC's give face lift
 Fishing lodges

Group WP 4:

Now, value most in the District:
 Community, looking out for each other
 Egalitarian
 Small
 Rural aspect
 Rec, sports and culture
 Location in country, climate
 Heritage
 Amenities, library, bridle trails, gym, rubbish/ recycling collections

Facilities and services
 Access to Council
 Now, holding the District back:
 Growth?
 High rates
 Ageing pop, lack of pensioner housing
 Red tape
 No Public Transport
 Lack of digital and cell phone connectivity
 Lack of long term employment
 High rents for businesses, not enough commercial buildings
 Rich rural, poor towns
 Future:
 Shop local campaign
 Cycle track in Ruahines
 Equine tourism
 Council to encourage businesses in CHB, rates reductions, land and infra help
 Council-owned commercial buildings
 Retired people as business mentors
 Biodegradable rubbish bag, plastic free
 Paint buildings in main street
 Edible forest
 Pensioner housing
 Waste disposal plant for all CHB to generate power
 Public Transport between the two towns
 Cut red tape
 All shops occupied
 Renewable energy
 Better footpaths

Group WP 5:

Now, value most in the District:
 Community spirit
 Historic feeling
 Safe
 Community pride
 Lovely planting
 Family friendly
 Clubs and theatre

Musical and drama
 Pool, museum
 Close to beaches and bush, mountains
 Big sections
 Cemetery and old churches
 Being on SH2
 Now, holding the District back:
 High rates
 Economy of scale missing
 Bad zoning
 Small population
 People leaving, don't come back
 Bureaucracy
 Dependency on farming
 Future:
 Pool, maybe fix paddling pool
 Screen up unsightly areas and buildings and businesses
 Better access to camping grounds
 Better Council maintenance
 Lobby government for investment in regional places
 Pulling down old post office so people can see
 Park/ band rotunda
 Iwi build retirement village
 Rate reprieve for new businesses
 Transport to Hastings/Napier-train/electric bus
 Dam
 More commercial property
 New housing
 Banks
 Wi-Fi
 Higher school rolls
 Tourism
 Variety of businesses
 Controls on subdivision size

Group WP 6:

Now, value most in the District:
 Multi-cultural society
 Eateries
 Support in community

Good service in shops
 Assets like museum, library, theatre, pool, civic hall
 Recreation: bowling, fishing
 Beach
 Town clock
 Winery/Orchards
 Marae, schools, parks
 Now, holding the District back:
 Need more suburban housing, housing choice, rentals
 Industry/employment
 No signage
 Maintaining buildings
 Lack of Doctors and dentists
 Future:
 Expressing identity, give a theme to Waipawa, like Napier signs, plaques, colours
 Make use of location on SH2
 Apprenticeships, keeping youth here
 Cultural development
 Historical minibus tours
 Marae
 Celebrate Māori history
 Dam
 Housing
 Transport
 Historical mini tours
 Service accommodation
 Bank
 Health
 Better education
 Youth activities
 Community park

Omakere community, 12 April, 10-11.30am

Group Om-1:

Now, value most in the District:
 Community spirit
 School as the heart
 Good hall

Beaches, marine reserve
 Now, holding the District (and Omakere) back:
 State of the roads, unsealed and busy
 One-lane bridges
 Beach traffic vs stock and logging trucks
 Pine trees along roads
 Speed around school
 Lack of GPs
 Difficult access to health
 Young people leaving, lack of entertainment in town
 Lack of retail
 Rubbish on beach
 Group sport difficult
 Lack of afterschool activities
 Kids going into boarding school, parents shopping outside District
 Reliance on rain water, droughts
 Lack of cell phone + internet coverage
 Water shortage, especially eastern part of CHB
 Lack of communication from Council about Omakere
 Out of control of freedom camping
 Distance from facilities in town
 Future:
 United community, closing urban-rural divide
 Engage those that work outside and don't have children
 Better health care
 Improve infra of the school
 Enforced speed restriction around school
 Use hall more
 Info on local community
 OSCA – Omakere School fb pages –difficult name

Group Om-2:

Now, value most in the District:
 Good lifestyle
 Farming
 Community spirit
 Balance between beach, farming other industries
 Thriving School

Responsibility for own issues
 Supportive
 Innovative
 Young population
 Omakere facebook page
 Not too many subdivisions
 Good entertainment
 Natural assets
 Good skill base
 Now, holding the District (and Omakere) back:
 price of land
 health and safety impractical
 PC6 (dam)
 Absent landowners
 Lack of connections between beach communities and Omakere
 Tar sealed roads not kept up
 Little received from Council
 No cohesive drive to sell CHB
 Parochialism (e.g. Omakere not caring about Tikokino)
 Not friendly to campervans, no dump stations
 No designated small campervan paces to stay
 Lack of variety in shops, people travel to Hastings, Napier
 Lack of eating places
 Lack of leadership
 Thinly spread
 In 2 electoral districts
 Generational issues
 No connection between beach communities
 Not tourist (motor home) friendly
 Future:
 Omakere FB page (already exists, but difficult name)
 Dam
 Not reliant on climate
 Want to see clarity on how rates are spent, value for money
 More population, quality population
 Keeping young people here

Retirement village in CHB
 Smedley College (for agricultural workers) developed and grown
 Need plan to attract retirees
 Better small business support and attraction, mentorship in first 6 months, rather than after 6 months
 Cutting red tape
 Transparency around processes, accessibility of Council processes (building and development consents)
 Getting answers as to why things cannot happen
 Can-do mentality
 More representation on Regional Council
 Plan about connecting assets, selling to outsiders and insiders
 DP needs sorting, things missing (did not mention what)
 better communication between town and rural
 Widen rates base
 CHB website should have info on local settlements
 Comparisons with other similar districts
 Info on website about moving to CHB
 Events for tourists
 Celebrating those who do well

Staff, 10 April, 9-10.30

ST, Technical Services Manager, civil engineer:
 kids leaving the District, more education, activities for youngsters to come back to
 B: moving beyond minimum wage economy, having jobs that pay enough to keep people here
 Develop training opportunities here, health board, rural doctors, env. Services
 KM: leverage
 R, IT manager: need District-wide broadband, stimulate working remotely, attract businesses
 KM: Whanganui digital strategy
 HO, DP: consciousness physical and natural resources (fertile soils (LUC class), Ruataniwha

water storage). Lack of awareness, lack of recognition, threatened by bad land use, desire for growth and development

H: Maori population large and growing, Resource Legislation Amendment Bill, recognise

S: babyboomers needing smaller places, want to live in the District, how to keep and attract them?

S, Comms: lifestyle is great, great for bringing up family, challenge to keep it affordable when growing, don't want to push people out of district, grow together

PC (econ, contracting to 2 councils): building entrepreneurship, better connected networks, use infra more efficiently, connect regionally, use existing entrepreneurs (heaps of them already), link them up, link to rural lifestyle, make clear you can stay in CHB and run global business, build capacity to use broad band better, make sure young people understand the opportunities in the District better

KM: inward communication, outward communication (marketing the opportunities)

SF: library: 40% of pop over 16 do not have literacy skills to take up good jobs, need improved library services, schools as well, but cannot do it all

BS: why do people live here? What do they value? Rivers, beach, the ranges, low stress, lack of traffic, community feel, people know your name, quality of food

KM: access to ranges, beach, rivers, celebrating them, understanding them, respecting them

C (rural fires, bylaws): since 1981: needs balance with growth, 35 mins from Hastings, 1:20 from Palmy, 3hrs from Wellington. Needs development, but not lose assets / lifestyle

Holding the District back

Youth leaving

Internet connectivity

Stinginess in Council, need sound investment

Uninformed decisions by Central Government, then implemented in Council, we need to make sure we

are being heard when lobbying / standing up
Lack of cell phone coverage, opportunity to work remotely

Infra to facilitate new small businesses

B (civil, transport): visual impact when you enter towns, empty shops need lick of paint, celebrate buildings

Councillors, 10 April, 11-12.30

KA:

Visitor destination (4500 vehicles per day)

Tokoroa – Waipawa next stop

Sort signage out

Cycling from Waipukurau and Hastings Havelock n

Green space outside museum, shift stuff away from in front of museum, make more visible

Passing traffic to see O/S, knock down post office

Shop fronts guidelines

Improve entrance from north end

Skate park, pool, pump track, splash pad

Waipawa Pool? Combine with school pool

Libraries: make Waipawa the main hub library

Online booking

Waipukurau library to civic Theatre, sell existing building

Repurpose civic theatre (make more hands on experience with information), also business meetings

Tourism, econ, business

CHB promotions

SB:

Silver Economy (1000 more over 65s in next 5 yrs): need their ideas, get them to contribute and support community, also spend \$

Local decision making: make clear everybody has a voice (non-bureaucratic town committee, community board without the formal structure, community plan for each local community), partnerships

Transport: between Waipukurau and Waipawa (there is a cycling connection), (mini) buses (KILL) Keep It Local Local: contracting locally, keeping skills and knowledge in district, providing local employment

Health and social services

Council looking through a lens: making sure Council asks the right questions when doing work, such as are we creative, are we cutting red tape?, is it affordable? Etc.

GM:

less red tape for business (example from Wairoa, Rocket Labs)

Need new doctors, need backup doctors

Increase Comm Vol Organisations Support funding (\$25k for many years now)

TA:

Attract back the people who have grown up here but are now overseas or elsewhere in NZ

How do we create well-paid jobs for them?

More intensive farming coming, how can we support those, use technology

Need building/s to attract businesses, e.g. consultancy for farmers

Council needs attitude: "how can we help you?"

Improve infrastructure for communications

TC:

Need clear plan for development, set land aside

Place should look good

IS:

Get rid of petty parochialism,

need better communication, e.g. that we have industrial land

need infra in place (water, sewage, roading, comms)

need passion for the District, make that clear, willingness to express it

zoning holds the place back (if dam happens need 100 new homes, cannot be accommodated –don't want to see those go to Havelock N)
CHB College: holding us back –kids going to Hastings instead

AW:

Investment needed, how do we make that happen?
Ultrafast broadband, mobile phone coverage

Vision: People, prosperity and pride
People: Valuing opinions and contributions; attracting them by the way CHB people live
Prosperity: investment, raising income, attracting the right businesses, ideas sit in community already
Pride: how the places look, positive messages, connections between rural and urban -farmers seen negatively; recognise cultural (richness)

Community leaders, 10 April, 1.30-4.30

Power Trust
Principal of college
Head girl of College
Sports HB
Trade company, plumbing draining, roofing
CEO agriculture
Involvement in community
Real estate
Farmer, fed farmers
Silver Fern farms
Forest and bird
Farmer, Stevenson transport
Stevenson transport
Farmer
Elderly, daycares
Teacher, Maori community
CHB, mobility scooter
Represents 9 marae environment

Vision

Depends on dam going ahead or not. Would help increase business, service industries, would bring people, would help psychologically
1st July 2018: Plan Change will cut irrigation
Prosperity and opportunity, could be via dam, technology
Support the region that you're proud of
Digital capacity around marae to communicating, free wifi
Need digital business hubs
CHB is on the way to everywhere, centrally located
Drinkable rivers, not just swimmable
How and where to invest CHB share of settlement money (\$105m)
Need a retirement village in CHB
Roofing training school (cannot get staff), electricians, drivers, agricultural workers, apprenticeship schemes
Better links between College and business
Make sure those who have left do come back
Youth - some aspirations CHB cannot cater for. But need to cater for those who might not want to go to Uni, but have no other options. Link between Secondary and work
Women (rural) entrepreneurs starting businesses via web
Need improved internet and phone
Building houses for CHB conditions, low energy, insulation, materials, large eaves –develop and promote skills to build these
Need improving environment and showing that to others

What do you value most in the district?

Group 1

Climate, beach, bush, rivers, vistas, ease of living
Strong community
Good facilities, including sports
[[would need communicating better]]
(sad that there is no railway anymore)

Group 2

Tourism, we live in paradise, rivers, sea mountains, iwi, maori culture, linking these and putting these on platform and shouting out to the world
Strong community, sporting culture
Lifestyle choice
Easy commute to many centres
Climate
Education

Group 3

Family, community, pride
Loyalty and support
Personal attention
Reserves
Russell park
Events
Hunting fishing camping
Markets
[[need support for retailing]]
National event
Library
Inclusive schools
Street barbecues
No traffic lights
Wineries
Small communities
[[need tourists travelling from AKL to SI to come via CHB]]

Group 4

Affordability
Reachable
No crowds
Weather
Freedom
On the way to everywhere, 30mins
Family friends, strong community connections
Everyone knows you
Active community: arts, sporting
Safety, sense of security

Need to make iwi culture more visible: streetscape design, contemporary arts

Leaders Group follow-up emails

Email 1

What are your Transformative Ideas for making the District Thrive?

We need to define what our Vision and BHAG is (Big Hairy Audacious Goal!) and invest in it.. I didn't get the view that we really understood what that was. We couldn't crystallise it.

Is it CHB becomes a destination in itself and a place to live, work and play?

What about Lake Hatuma? That could be a HUGE opportunity for our region long term. Just ask our parents what this lake use to be like when they were young - a mini Taupo – with a much better climate! What do we need to do to investigate the possibility of resurrecting the lake. I know there are issues with multiple land ownership but surely in the interest of the long term viability of our community this could this as possibility that should be investigated. I understand that someone looked at this previously – why did it fall over? What barriers got in their way that the council/community can help remove?

Possibility of an event but we are currently limited by infrastructure - Does Lake Hatuma provide us with the event? Do we start competing with the multisport events – we have the mountains, roads, rivers, lakes and ocean. Sea, Sky, Bush Walk and Tour de Beautiful (how do we make these bigger or different)

What are the Critical Issues holding us back?
Not leveraging the Hawkes Bay marketing and lobbying for more CHB as part of it. We simply don't have the grunt and resources to compete – we shouldn't even try except get a bigger slice of the pie

Lamb country was and is too narrow for us as a region, we are so much more than that !
Have we reviewed our strengths as a council and identified our weaknesses. What resources do we need to bring in to support us with our BHAG (What people resources & skills are untapped in the region to support us)?

Our local education – community starts around our schools – if we lose our kids to schools out of town we are on the back foot already. How does CHBC want to differentiate themselves, what do they want to known for. How do we stop the flight risk out of our community – its stronger than ever at an educational level.

Our gap in young people in our community, they either don't want to work or have left. We have a generation gap in our community – what do we need to keep them here or bring them back with their families once their OE & city life is over. Vibrant culture, challenging jobs, lifestyle, good education for their kids.

Our P problem – how well is that being addressed and acknowledged.

Connectivity – Limiting factor for our rural population and business opportunities– continue lobbying and investment.

Anything Else you would like to put on the table?
How do we engage our success stories to come back to CHB and invest in it. Eg: Look at Rod Drury bringing Xero to Hawkes Bay and Paul Brock bringing Kiwibanks call centre to Hawkes Bay – both ex Hawkes Bay leading big companies advocating Hawkes Bay and bringing big corporate investment back to their home communities. Who are they? – who do we tap to support us. I could name a couple from my years at school. Challenge Bruce Turfrey's on why his Head Office in Hastings? Giblin Groups office is also in Hastings? Who else from here have moved their businesses to Hastings/Napier. Bring it back to Waipuk! Make

them commute to us?

We need to work with the Iwi – they have the cash – we need to find and develop the business case to get them to invest.

If we want to attract people to our community – do we need to acknowledge they may not work here and commute out of the area – so what do these people need to make this work successfully
How did towns like New Plymouth transformation get started? - what were their smaller communities (like us) who benefited - How does that model work for Waipuk and Hastings/Napier?

Email 2

The critical issue is economic

The rates burden is unsustainable for many people
Paying rates of \$2000 plus on a static income around 20,000 cannot be done for long Council needs to do three things

1 get the data by agitating much more forcefully to HBRC AND GETTING THE PRO OUT THERE ABOUT THE BENEFITS TO HB AND THE PORT ETC

2 trim budgets for example THE RECYCLING CENTRES AT TAKAPAU AND WAIPAWA MUST BE VERY EXPENSIVE COMPARED TO THEIR INCOME AND OTHER OPTIONS
3 GET SERIOUS ABOUT SHARING SERVICES WITH OTHER COUNCILS .

OTHERWISE I FORESEE MAJOR PROBLEMS AS WE START TO SEE ASSETS FALL TO BITS AS THE MAINTENANCE BECOME UNAFFORDABLE

Email 3

What are your Transformative Ideas for making the District Thrive?

support local industry, businesses, schools, a shop local. If we all support our local area it will get

stronger, more people will come and stay and the whole community will be better off. A workers bus to Hastings and Napier, also to take students to EIT.

What are the Critical Issues holding us back?
From our point of view at the school, too many locals do not support their local school, not just the College, plenty transport to other primary schools rather than their closest. From the College point of view we are a 'Community College', we provide an equal education to other schools and to be a fair reflection of our community we need the local families to support it. We give huge assistance to local events from ECE to elderly within the community, often asked by community leaders who do not or have not supported the College in the past by sending their own children to the school. Disappointing to hear former students send their kids elsewhere, for whatever reason. If the local schools had all the local students, the additional money put back into this economy locally would be significant, in a previous school i taught at which was smaller than CHBC in a smaller community the additional income was \$5m annually being spent.

Email 4

I was born at Rathbone Maternity Home Waipawa, spent the first 22 years of my life living in Waipawa before moving to live in Pukehou, the northern end of CHB. I am totally committed to a 'thriving' Central Hawkes Bay community and would love to help thus community flourish by reflecting its dual cultural heritage.

More on that as 'operation 'Thrive' grips our community!

Email 5

What are your Transformative Ideas for making the District Thrive?

We need to be a place that professionals come to live and give them things to be attracted to – top schools, rural living accessibility to other areas to work, restaurants, great civic facilities. I'm not sure we are very going to have the volume of professional jobs in this area

We should look to be a great place for tradespeople to be, as this will be the bulk of our jobs in the district. Maybe some thought to what are the things these people really want

I understand communities that thrive have many interpersonal connections between there people. Go to Saturday morning kids Rugby and you will find the whole community there. How can we facilitate more of this sort of interaction?

What are the Critical Issues holding us back?

If we get major infrastructure, or business moving here, we need to be able to do everything in our power to ensure that the bulk of the work generated stays in our region. This will require everyone to be clear about what is coming and nimble to respond to it. I suggest councils role could be communicating potential opportunities to the business community, and assisting them to be ready

Email 6

Q 1

I think a greening of our area would be one of the few win\wins that would actually be real
Working along side the HBRC and others to bring about clean rivers could be a great place to start along with restoring the health of lake Whatuma
Encouraging genuine sustainable practices around all areas the council has or could influence would demonstrate good leadership

Some other aspects of this could be the promotion of low carbon footprint housing, supporting the reduction of waste particularly plastic packaging,

the encouragement of water storage urbanly as well as on farm, help facilitate the search for new types of framing which doesn't degrade our environment. We need to get our basics right around the towns waste water systems

I believe the greening of CHB would not only help attract more tourists to the many attractions we have here but also attract new residents who are young, educated and want to support a better world

On an other note CHB is a great place for retirees. A lot of our towns are flat ,we have a good medical centre ,housing is very affordable compared many other areas.

We have a good commercial infrastructure, banks ,supermarkets, movie theatre, mitre 10 ,libraries etc.

We have many good public facilities and community social groups and clubs and let not forget our great climate

Good link to Wellington by rail on some special occasions would be a bonus for young and old
Making more of our history beyond the over focused colonial history and exploring the Maori history more would help many people be more rounded out as New Zealanders

Supporting or local schools in any way we can ,in particular encouraging the more wealthy in our community to send their off spring there.

That's all I can think of for now .

Q 2

In some cases nothing is holding us back and in others it's fear of change , peer pressure or alignment with vested interest that have invested a lot of capital
in enterprises that are not sustainable

Q3

Thanks for trying

Email from community member

I'm hoping you can help or more so the CHB council, by developing more walking pathways in Otane, especially at the start of Higginson street and Rochfort street (the main road)

I live along Rochfort street, with many other mums also and it is extremely frustrating not to mention very dangerous to walk with my little one in a pram to the shop, school or bus bay at the hall. I have to walk along the road as it's very difficult with my pram to walk along the ruggard grass so therefore I get very anxious especially now the main road has become the main route for detour with the new signs having just gone up. Cars do not drive slow when they come through Otane I can assure you, but what has really made me want to send you this email is because the other day I was walking and a stone flicked up and knicked my leg. I will be extremely angry if that had gone in the wrong direction and hit my little girl sitting in her pram.

Otane is building quiet substantially in housing numbers and the council need to consider what we as small town communities need instead of spending our rate payers money on only the big towns (ie new road development near the AW Parsons stadium) was this necessary?

Please can you bring it to the councils attention, that would be greatly appreciated.

Hopefully actions take place quickly for new pathways in Otane, this will definitely settle my nerves every time I step out the door to take a nice walk around our beautiful town.

APPENDIX D: FURTHER SUBMISSIONS RECEIVED AFTER CONSULTATION SESSIONS

General submissions

Id	What does a thriving future for Central Hawke's Bay look like?	What is holding us back?	How do we unleash our potential?	Who (in community) can we work with?	What are your ideas?
7	Seem to be thriving along quite well. Continue to have a caring secure thoughtful community. Be self sufficient& help support local enterprise. Pride in our town.	We have only ourselves to hold us back. We can achieve anything we put our minds to & as long as we work together		Contractors, volunteer groups, Council	I would like to see a safer area outside Lakeview Kindy for parents/ caregivers to have decent parking& footpath & a crossing for children. Too many people are speeding down Lake View Rd forgetting a kindy is right there. A lot of heavy trucks/farm equipment also come down the road. The road may need narrowing to help slow down traffic.
8	A Dam. A thriving community doesn't need 85k skate parks!! Q.Who does this benefit? A. Predominately people that don't pay rates, unemployed , people that contribute jack shit to our community. Drove past skate park at 6.30 Monday morning and I counted 14 pieces of rubbish on the lawn that has been sown- totally disrespectful!	Idiots like Jock Hyde, red tape, too many unemployed and spending money in the wrong places	By doing exactly this? Listening to the good rate paying citizens in this community		I would like to see a large grass area established next to the Tukituki river. This could be either between camp ground and river or below Pukeora senic reserve. This area would have a number of picnic tables, shade sails, BBQ's and native trees planted. It could also cater for overnight campervans? Each October the river in front of this large grass area could be deepened with a digger to make swimming holes. I envisage this would be a great area not only for the locals but people passing thru wanting to stop for a swim, drink a coffee, have a picnic etc etc
9	Employed mobile drug free citizens who care and respect themselves and each other, including all race, religion etc.	Lack of employment Lack of public transport! Lack of direction- leaders in the community As always lack of \$!	Stop wasting resources on the dead duck dam and get on with creating jobs and/or training here in CHB. And transport of people to get them to Hastings/Napier as necessary.	Use our elders there are many many retired or semi-retired individuals who have great skills, time and desire to give back to the community.	Use the youngsters who have left school and don't have a direction - give them something to work towards to get their buy in - e.g. the drivers license and the EIT construction success story. Congratulations on seeking community input - thank you. I'm sorry I will be away for CHB 11/04 or I would attend at the CHB Muni.
10	An inclusive community - culturally diverse, technologically switched on, modern, supportive and thriving. A community that takes pride in their rivers, beaches, towns and farms. A community who works and plays together. Fit and healthy initiatives with lots to do for our children, youth, parents, adults and older persons.	Lack of communication. We don't embrace our diversity. Silo cultures doing their own thing. Lack of modernisation of town buildings. Beach and river preservation seen as Regional council responsibility.	Engage local iwi at every opportunity. Band together as a community for better internet and mobile coverage. Use our rich resources, land, water etc. Use local businesses. Consider policy amendments that are pertinent to our vision, e.g. rates remissions, Celebrate cultures.	Local Iwi, youth, youth groups and schools, EIT. Business owners and community organisations.	Find out about local Treaty settlements and offer support. These have the potential to be big business, education and housing ventures. Ensure powhiri are part of the process when opening a community facility. This creates a sense of belonging and ownership. It is also an opportunity to educate youth and children on the value of the facility and encourage respect and pride. Schools technology departments could be hired for adult education or other business ventures, catering etc. Develop Harker street so the pool and skate park are easier to access providing a safer access for children than off the main street. We need a safer cycle lane on the Waipawa Bridge. Upgrade access to the Waipawa River as a walk with good parking. Develop the area at Hunter Park Waipawa with tidy parking, public toilet, access to Waipawa Township through BP, access to the green park like lawn just through the underpass. Is this going to be fixed? Can access be restricted to small vehicles? Turn the entrance to the street into residential type road, with traffic islands and a speed hump.

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13	Jobs - not just low paying hort/agri ones. Busy shops. Tourists seeing CHB as a destination. The dam or some sort of water/irrigation system that is more user pays, and that is kind to the environment. Having said that, we also need to move on from the dam - we've wasted too much time on that already.	We're not a destination compared to Napier. Need to somehow get people to stay. The dam decision. It's still all up in the air. No one has any confidence to move forward. Consider getting more small businesses to town or out of towners to live here. Rates rebate etc with a bond attached. In Onga, they have the historical buildings. Boring! Young people and boomers with money aren't interested in that stuff. It's static and not vibrant. We need to get the cycle-ways out there, and get cafes and other small businesses to make it a destination.	Better IT/Broadband coverage. Promotion of what CHB has to offer - not just as a thorough-fare to Napier and Hastings.		See above for some ideas.
14	It looks pretty good to me, with blemishes. See submission.		Get the dam.		<p>My comments relate to the issue of landscape. I have two concerns; one rural and the other urban. Rural. In the mid 1960s, on the whim of the engineer, radiata pine plonked in along the roadsides of the old Patangata County Council through eastern CHB. This was a visionless folly of monumental proportion (and the engineer was told so the moment that the pines were being planted down the Hautape Branch Road - I heard the expression of the objection). Their removal, hemmed in as they are between a public and probably tar-sealed road and a road fence, and with at best pulp value, their removal will be, and is, a very costly process and, I suspect, beyond the means of the CHB District Council. This is a burden for which the CHB DC is in no way responsible, obviously. They are up to a metre through and have another hundred years of life ahead of them, which, if not removed, is an awful prospect. Where they have been removed the seedlings are uncontrolled - thus insuring the problem in perpetuity. They're an absolute corruption on the landscape. I've spent all my life trying to beautiful what was a treeless landscape with trees, and have to look at these things. A few months ago in a wind storm one of these trees, just 100 metres from my entrance, partly collapsed, intruding onto the road. Soon after the roading company employed by the Council cleaned it up. This exercise lasted for the best part of a day, involving four men and three vehicles, including a chipper. When the overseer came to inspect the job I asked him the likely price. 'At least \$3,000!' Apart from the bill, what remained was arguably the ugliest tree in the CHB District. (See photos attached.) The next wind storm caused a similar occurrence 500 metres down the road, but in this case not impeding traffic. As daunting as the challenge is, I believe that progressive removal this is a strategy be considered, in conjunction with rural residents as it will be they who will be inconvenienced, though the wider public will have the financial burden. Urban. Waipawa is a delightful town; a really nice place to live. It must, however, be the only town in the country that has a metre of derelict cars in the town centre, in full view of townsfolk and travelers along Highway 2 - and across the road from our distinctive and hallowed War Memorial. I assume that nothing can be done about it under the District Plan. But what about screening it with plants. I would suggest along the south and western margins wisteria be planted. This is a rampant climbing plant and beautiful when in flower. The cost would be minor. Thank you for the opportunity to state my views.</p>

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15	An active community who participate in decisions. Full (or close to) employment. More small entrepreneurial businesses doing business Nationally and Internationally and employing local people. Community events that bring people together. Places to be and things to do for all age groups (at no or little cost). Positive communication and a sense of working together. An environment to be proud of and an example to the rest of New Zealand on how to care for our beautiful land, mountains, beaches and rivers.	Narrow focus on work, employment and who we are. Old ideas that no longer work in the world we live in. We put too many resources into "tourism" ideas and miss the point of who we are and what makes us tick.	Recognise who we are, our strengths and what makes us unique.....	All groups and individuals. Schools, Council, Clubs, Businesses... unlimited	Change the focus of "CHB Promotions". While I think they do the best they can with their brief I believe the brief is wrong. We are not a tourist destination, people come here for family or for events - the events draw the people, the families draw the people. We need to promote CHB as a place to live. We need to encourage people to move here and bring their businesses and families. Lets encourage small-medium businesses to come here and set up. If we rely on one or two industries we put ourselves at risk. Like many small rural communities over the years, they have been destroyed by the closing down of one large employer. We need to share the employment load across a broad range of businesses. We should encourage our young people to move away and get life experiences. But lets make it a place they want to come back to, to raise their children or start their business.... lets provide a community that is open, welcoming, diverse and exciting....
16	People that can earn a satisfactory living in the town they live in would contribute a great deal to a thriving CHB. The employment and jobs coming from either local industry or tourism opportunities. Make CHB a thriving community/ tourism destination, where both locals and visitors want to spend time and money.	As there is 5-6 small communities that come under the one CHB umbrella, it requires a more cohesive approach to community co-ordination. Remove the divides and get input to achieve benefits for all.	Unite the Identity of the different communities to create one big opportunity. Create a proactive development department within the CHBDC. identifying opportunities and then selling to NZ and the world.	All Wine and Food operators. Local Iwi Maori communities. Farming leaders - Sheep, Beef and animal breeders Horse Equine Leaders - The 'owners' of the Lake and Rivers	It makes sense to utilise the local environmental features. "Wine & Food" events are amongst the worlds biggest events - We don't have a lot of Wine but CHB has huge potential of creating a 'Country Lifestyle and Food' event - that attracts people from all over NZ - seeking to then grow this into a tourism opportunity for attracting tourist from Offshore. Asian tourists cannot get enough "Clean & Green NZ" farms, animals and NZ Heritage. CHB has all this is bucket loads. Rotorua is doing it on a grand scale, (Sheep shearing, wood Carving, Luge etc) and could be accused of overdoing it (Too many busses, the experience they offer no longer seems 'real'). - CHB could be the new frontier of "Unspoiled environmental Tourism" Devise a strategy to work with TV, Documentary & Film producers so the country features get promoted internationally (free) Work with major NZ & International tourism operations to find what they are looking to sell to clients around the world and create/develop this in CHB. Equine event - we have a large wealth of untapped horse skills in CHB - some of NZ best horse people located in CHB - Utilise their fame and experience to create an event outside Horse of the Year. The facility's are available at the Racecourse. Fabulous Heritage buildings around CHB - Home and Garden 'Open days" Staying for weekends etc. The 'owners' of the Lake and Rivers - promote the Trout fishing as an international destination.. The list of opportunities in endless... I would love to be a part of unleashing them :)

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17			Working together	Churches, schools, community associations	Facebook page (look at Oamaru Today page) - helps advertise the community beyond itself.
18	World class tourist attraction Well paid job and business opportunity Excellent education and re-training facilities	Lack of forward thinking and thinking outside of the box. Lack of open mindedness, cooperation and agreement Not using current social media e.g. Progressive Otane	More meetings like this one Marketing CHB website to promote CHB and to share ideas etc.	Progressive Otane Council - liaison person? Like minded people	Railway station rebuild in Otane/Railway complex Cowboy town Tax breaks/incentives for companies etc. to come to CHB
19	Capitalisation on the motorhome tourist industry by becoming a Motorhome Friendly District	No freedom camping by law or permitted freedom camping according to the freedom camping act	Create a freedom camping by law under the freedom camping act	I was involved with the Wairoa DC, Napier CC and the Hastings DC while an NZMCA board member in formulating their FC bylaws. I am happy to meet with Councillors and Staff to give them an understanding of the Act and Freedom Camping or contact the NZMCA Planning	For the CHBDC to be a motorhome friendly district so the broken link between Palmerston North and Gisborne can be joined together.
20	A healthy, clean, green environment. The rural business and farms succeeding without the expensive, destructive, risky Ruataniwha Water Storage Scheme. A diversified economy with independent businesses succeeding through their own endeavours. People are happy. We need to make Central Hawke's Bay a clean, healthy, eco-friendly place to live and visit. We would be healthier and happier if Central Hawke's Bay was farmed organically, GE free, and the earth and the environment wasn't poisoned or polluted. Food grown here would be known for being safe and sustainable. It could also provide more jobs. We need to care for the environment and live sustainably if we want to help make it a better place to live in now and for generations to come. Eco-tourism could also attract more visitors.	People and businesses expecting handouts and relying on others for support and not doing things under their own initiatives. Lack of enthusiasm. Rates and taxes too high so people and business don't have enough money to spend on their own wants and needs.	Individual business and people using their own initiative.	CHBDC should not use ratepayer money on supporting other business and organisations, in time and financially. Rates should be charged on a user pays basis. Rates need to be kept as low as possible so people are left with more money in their pockets to spend.	CHBDC should concentrate on providing necessary infrastructure and services for drinking water, wastewater/ sewage, roads, rubbish disposal, libraries and parks. I think too much emphasis is put on growth as a top priority. CHBDC should put more emphasis on the happiness and the well-being of its people. As CHBDC has confirmed their commitment to the Hawke's Bay Biodiversity Strategy and signed the Hawke's Bay Biodiversity Accord they should be opposing the RWSS as it will destroy a large area of CHB's natural and native environment including it's fauna and flora. Sustainability and protection of the environment and resources should also be given a higher priority than growth. CHB should aim to be a district with the happiest people and an example of environmental excellence. CHBDC should follow and obey their Mission Statement - "The Central Hawke's Bay District Council will be accountable to its citizens for good management of the public assets of the District and provide open local government at minimum economic cost, with the least possible intervention in the private lives of residents."

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21	Strong supported communities	Poor communication Lack of leadership	Work together	This needs work	1. Community Leadership There are many different groups in the Porangahau community working independently of each other but with common goals. All are doing a great job but with improved communication it could be better making it easier for the community to keep in touch and council to have a point of contact. I suggest an informal leadership group made up of a representative from each interest group including (but not limited to): School Marae Hall Committee Fire Brigade Country Club Porangahau Promotions Maori Committee Rugby Club Netball Police Te Ahurangi Services 2. Development of the Memorial Hall entrance Over the past few years, community gardens at the western end of the Hall (rear) have been developed, largely funded by grants and input from EIT. This work has been driven by Kim Seffert at Te Ahurangi Services working with the Hall Committee. Concept Plans have also been drawn up for the hall entrance as part of a proposed upgrade of Abercrombie Street. It would give the community a sense of pride and be respectful if the work around the hall entrance could be completed in time for the WW1 commemorations in 2018 as a first stage. Proposed work includes drainage, car parking, footpaths,
22	Healthy people living in a healthy environment. New innovative industry replacing over intensified dairy and other farming which is a major contributor as a heavy pollutant on the waterways and land. People employed in new innovative work that has low - nil impact on environment. Could be new ways of producing food - we could be leaders in healthy sustainable nutrition and lead our planet in a new Could be in IT, internet global networking and marketing,	Beaurocracy. Narrow minded people who are afraid of change - who cant open themselves up to the fact that the earth as we know it is crying out for healing. That we need to change, we need a whole new mindset if we are to continue to have an earth to live on, and not make ourselves extinct.	Vote in the right people. We need leaders that are not economic driven. We need leaders that have awareness and are up to date with world issues.	everyone young, old, iwi, families, business people, educators, environmentalists,	look at new ways of producing food, and lead the way for NZ. Be brave. Be bold!!

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23	Tidy towns. youth in higher learning and trade training. adults working. native flora and fauna flourishing. Jobs but not the type of jobs we have been used to doing - the times are changing, we will be leaders in new forward thinking that has embraced and adapted to these changing times. We will be leaders in business technology, global internet businesses. We will lead in environmental sustainability with conservation programmes in replanting native vegetation, sustainable land management practices, municipal waste services. and zero waste recycling. We will have an innovative supportive team at council that have paved the way for new business ideas to flourish. We will be building houses for the country, families that have lost homes - Edgecumbe, Christchurch, portable and kitset homes. We will be selling them all over NZ. But our base will be here because we will have the people to do the work, the people with the expertise, the supporting businesses. We will have youth trained through trade training schemes running from EIT Waipukurau, and also satellite training schemes running through the maraes. Other businesses will sprout up from this because we will need joiners, electricians, plumbers, flooring specialists, painters, alternative waste removal systems, eco-sustainable lighting and power, truck transport services, there will also be scope for gardeners, landscapers, arborists, in advisory capacity also.	too much people have their own agendas - not thinking of the community at large. No-one is thinking outside of the norm they are playing safe and sticking with old traditional thoughts and ideas of how things are done. We need to move ahead, not get stuck, Out with the old and in with the new!	stop wasting our money on the dam and invest it with the communities, businesses and assisting farmers with their own on farm dam. Forward thinking and you need to think bigger look at the whole picture, do not disregard climate change and the significance our country has as a contributor to carbon emissions, it is too late in the day to ignore this potential calamity for our planet and humanity.	you should be working with the whole community	Keep our small towns tidy. Mow our berms, look after our green areas, help us be a Zero waste society by implementing Zero waste into council and then into our towns. Give more money to our small towns, help us to thrive! Spend on our amenities and buildings and sports clubs. Invest in trade training schemes for our youth - invest in our youth. Trade training courses through EIT. Get every young person licensed, particularly Maori youth as it is a fact that the pathway to prison for many Maori is first offence driving. Support businesses into developing new ideas.
24					
25	CHBDC should put more emphasis on the happiness and well-being of it's people. CHBDC should follow obey their mission statement - 'The Central Hawke's Bay District Council will be accountable to its citizens for the good management of the public assets of the District and provide open Local Government at minimum economic cost, with the least possible intervention in the private lives of residents.'	Why has the general rate gone up by 4.91% when the LTP forecasted increase is 1.62%??? Rates should be charged on a user pays basis. Rates need to be kept as low as possible so people are left with more money in their pockets to spend on their needs and wants. CHBDC should not use ratepayer money on supporting other business	CHBDC should concentrate on providing necessary infrastructure and services for drinking water, wastewater/ sewerage, roads, rubbish disposal, libraries and parks.		As CHBDC has confirmed their commitment to the Hawke's Bay Biodiversity Strategy and signed the Hawke's Bay Biodiversity Accord they should be opposing the Ruataniwha Water Storage Scheme as it will destroy a large area of CHB's natural and native environment including it's fauna and flora. Sustainability and protection of the environment and resources should also be given a higher priority than growth. CHB should aim to be a district with the happiest people and an example of environmental excellence.

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26	Creative/dynamic/friendly/safe/caring/prosperity/surportive/clean.	As a whole our many communities are lacking the 'glue/binding' to bring us all together.	We need a mixing bowl (could be online) to help all the communities/groups/causes together.	Council/community representatives/local groups. We have many proactive people in our community across many platforms. Lets work together.	www.centralhawkesbay.co.nz - for those that live in CHB - not tourism focused. Groups/business/sports clubs/schools/services = promoting ourselves to ourselves.
27					Developing more walking pathways in Otane, especially at the start of Higginson Street and Rochfort Street (the main road). I live along Rochfort Street, with many other mums also and it is extremely frustrating not to mention very dangerous to walk with my little one in a pram to the shop, school or bus bay at the hall. I have to walk along the road as it's very difficult with my pram to walk along the ruggard grass so therefore I get every anxious especially now the main road has become the main route for detour with the new sings having just gone up. Cars do not drive slow when they come through Otane I can assure you, but what has really made me want to send you this is because the other day I was walking and a stone flicked up and knicked my leg. I will be extremely angry if that had gone in the wrong direction and hit my little girl sitting in her pram. Otane is building quite substantially in housing numbers and the council need to consider what we as small town communities need instead of spending our rate payers money on only the big towns (ie new road
28		Quality of water in the village (Porangahau) Roading - especially ours - our road was never done right and therefore is constantly a mes, and also there are other roads around our are which are just not up to standard.	Trying to put the longest place name on the world map. I know there is a group of locals trying to do this, but they just do not have the skills to push it through. For something that is iconic I feel it needs to be a focus, as people come here to look at it and are quite disappointed that it's just a sign on the road and nothing around ti.		